

## **Knowledge Fund**

### **Brief overview:**

Knowledge Fund is a concept for a solution which monetizes the knowledge economy. It will allow the organization(s) to treat data created from knowledge sharing and various interactions as a product. Each document, spreadsheet, meeting or meaningful interaction shall be treated as a valuable commodity.

### **Problem Statement:**

The knowledge created in an organization due to various interactions and collaborative activities acts as a foundation stone for an organization's success. However, this is adversely affected by the following factors:

- Gatekeeping by the knowledge workers regarding valuable information. Not sharing this information or creating a bureaucratic fence around it stifles an organization's success.
- Departmental information not released or shared will remain in silos which can impact performance of other departments. This also impedes active collaboration.
- Not recognizing the valuable contribution in terms of knowledge sharing can cause employees to feel demotivated and not share valuable information.

### **Proposed Solution:**

To address these above-mentioned issues, Knowledge Fund will act as a knowledge base portal where knowledge sharing shall be incentivized. This will allow employees to contribute towards their specific domains while allowing the AI to extract valuable information from the shared knowledge and identifying useful insights for the organization.

### **Core Features:**

- A knowledge-based repository platform which will be used by the organization's employees.
- Mechanism for user registration/signup and login for organization's employees.
- Ability to upload different form of documents such as reports, minutes of meetings or other documents in the form of word files (.txt, .doc, .docx), spreadsheets (.xlsx, .xls), portable documents (.pdf) and presentations/slide decks (.ppt).
- Ability for admin users to review the uploaded files before it is added to the repository.
- AI engine (Semantics Foundations) shall crawl across all of the uploaded files for semantic analysis and to discern useful trends for the organization from the uploaded data.
- Organizational hierarchy with different departments, domains and access levels to be defined. Rights allocations for users (e.g., Level 02 employee cannot access data which requires Level 01 clearance).
- Mechanism to gauge meaningful information submitted by the employees. Based on the ranking of usefulness of submitted information and the knowledge extracted from it, employees will be incentivized.

- An employee’s portal/dashboard where system admins can view the contribution of different employees along with their employment information and the reward points they have been given for submitting useful knowledge.
- Employees from one department to be able to view information from other departments or purchase them in lieu of their earned rewards points.
- Mechanism for the reward points to work as a digital currency for this platform. Mechanism required for management of reward points.
- Ability to share analyzed knowledge outside the organization or governmental agencies.
- Ability to translate documents into different languages (e.g. Google Translate API or any other alternative so that employees of one region can comprehend the information in another language which was uploaded by employees of another region).

**Customers:**

- Organizations and their employees
- Government and regulatory authorities
- Other organizations

**Business Model:**

- Open Source
- Crowd Funding (community contribution)
- Enterprise SaaS (SaaS based subscription for as low as \$10 per annum per user OR \$10 per month per user). It can be either organization-based subscription or individual based subscription (for researchers and scientists).

**Competitors:**

Targeted; Classic Document Management Focus	Targeted; Knowledge Focus
<ul style="list-style-type: none"> <li>• Bloomfire</li> <li>• Igloo</li> <li>• KMS Lighthouse</li> <li>• Bitrix</li> <li>• Freshworks</li> </ul>	<ul style="list-style-type: none"> <li>• Knowledge Fund</li> </ul>
Generic; Classic Document Management Focus	Generic; Knowledge Focus
<ul style="list-style-type: none"> <li>• Lucidea</li> <li>• Altassian</li> <li>• Google</li> <li>• Microsoft</li> </ul>	N/A