

# What Ripose is not

Trying to describe the Ripose Technique is similar to asking 4 blindfolded individuals, each with access to one leg of an elephant, to describe an elephant in detail. This fact sheet will try to explain the Ripose Technique by comparing it to a number of frameworks already familiar to a number of Enterprise Architects/Business Analysts et al.

Basically Ripose is not anything like the following frameworks:

- Balanced Scorecard
- TOGAF
- The Zachman Framework
- Information Engineering
- PEAF

In actuality, Ripose takes into consideration most of the aspects of all of the above, fully integrating their strengths and discarding their weaknesses. For a detailed comparison between the Ripose Technique and the aforementioned frameworks, please see <a href="http://www.ripose.com/ripose.org/FrameworksAndRipose.pdf">http://www.ripose.com/ripose.org/FrameworksAndRipose.pdf</a>.

# Why should you consider using Ripose?

Ripose is better, faster, smarter and more cost effective than all the other techniques on the market today. Ripose reduces the risk of project failure.

### Why Ripose is unlike Balanced Scorecard

Balanced scorecard is limited in its effectiveness in so far as it has the practitioner and paying customers concentrate on the wrong business objects at the wrong time. Balanced Scorecard only addresses the conceptual business objects and ignores the logical and physical business objects all together. Ripose addresses the right business objects (conceptual, logical and physical) at the right time.

# Why Ripose is unlike TOGAF

TOGAF is limited in its effectiveness in so far as it has the practitioner and paying customers concentrate on the wrong business objects at the wrong time. TOGAF seems to address the conceptual, logical and physical business objects, but does so in a long winded and haphazard manner. Briefly stated, TOGAF may deliver some value, but at an expense few organisations can afford. Ripose addresses the right business objects at the right time in a fraction of the time frame and cost.

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# Why Ripose is unlike the Zachman framework

The Zachman framework is limited in its effectiveness in so far as it has the practitioner and paying customers concentrate on too many business objects at the wrong time. The Zachman Framework seems to address the conceptual, logical and physical business objects, but does so in a long winded and haphazard manner. Briefly stated, Zachman may deliver some value, but at an expense few organisations can afford. Ripose addresses the right business objects at the right time in a fraction of the time frame and cost.

# Why Ripose is unlike Information Engineering

Information Engineering is limited in its effectiveness in so far as it has the practitioner and paying customers concentrate on too many business objects at the wrong time. Information Engineering follows the Planning, Analyse, Design and Construct (PADC) model, which in itself brings about a number of redundant and often costly processes. Briefly stated, Information Engineering may deliver some value, but at an expense few organisations can afford. Ripose replaces the PADC approach by using the Conceptual, Logical and Physical aspects of business objects hence addressing the right business objects at the right time in a fraction of the time frame and cost.

### Why Ripose is unlike PEAF

PEAF is limited in its effectiveness in so far as it has the practitioner and paying customers concentrate on too many business objects at the wrong time. PEAF follows the Prepare, Implement and Operate (PIO) model, which in itself brings about a number of redundant and often costly processes. Briefly stated, PEAF may deliver some value, but at an expense few organisations can afford. Ripose replaces the PIO approach by using the Conceptual, Logical and Physical aspects of business objects hence addressing the right business objects at the right time in a fraction of the time frame and cost.

### What is Ripose?

Ripose is a business development life cycle technique, designed to address the problem of project failure as well as cost and time over runs. The Ripose Technique should ensure that chaos ceases to reign.

# How does the Ripose Technique achieve this aim?

Ripose rapidly integrates patterns of strategic elements.

### What does that mean?

### Ripose is:

- Rapid uses the keep it simply simple (KISS) principle
- Informative provides quality documentation
- Process driven uses a simple 7-step approach
- Object oriented uses a series of simple yet powerful patterns
- Systemic identifies integrated core and ancillary functions
- Environmentally friendly does not stress people out and resourcing is lean



#### What about eBusiness?

See our web site http://www.ripose.com/ebusiness.htm

### What about best practice?

Ripose has integrated the 'best practices' of the 'best practice' techniques.

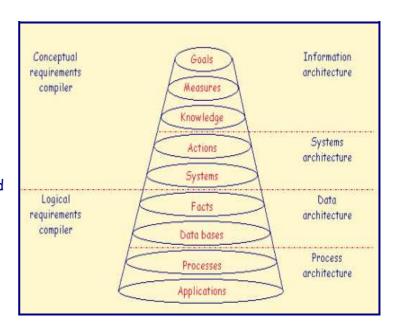
#### About us

Ripose specialises in providing information management professional services. We produce high quality deliverables from strategic plans to implemented solutions rapidly with the Ripose conceptual and logical compilers.

### Ripose compilers

The Ripose conceptual and logical compilers are the computer software that empowers the Ripose Technique and provides Ripose architects with their competitive advantage.

All Ripose Technique objects are recorded in the compilers' knowledge repository. Strategic business plan and Information technology release plan deliverables are produced from the identified strategic elements.



### Principal consultant

Charles Richter our principal consultant who developed the Ripose Technique has the advantage of over 30 years experience and training in methodologies, system development and implementation. His knowledge and skills has been gained from extensive industry involvement. This knowledge and our team of associates enable us to readily identify issues and provide solutions that are critical to the successful completion of our assignments and your projects.

### Still need more information?

Contact us (<a href="http://www.ripose.com">http://www.ripose.com</a>) and we will provide you with access to our management presentation and/or white papers/fact sheets covering topics such as:

- Ripose Technique Patterns
- Ripose Technique Comparisons
- Ripose Technique 7-steps
- Ripose Technique Grammar