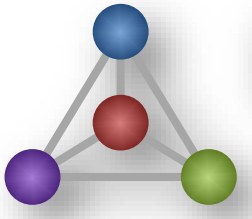
The Pragmatic Family of Frameworks

V1.2 October 2015



Pragmatic
ENTERPRISE ARCHITECTURE

Connecting the DOTS

Introduction

© Pragmatic EA Ltd (2008-2017)

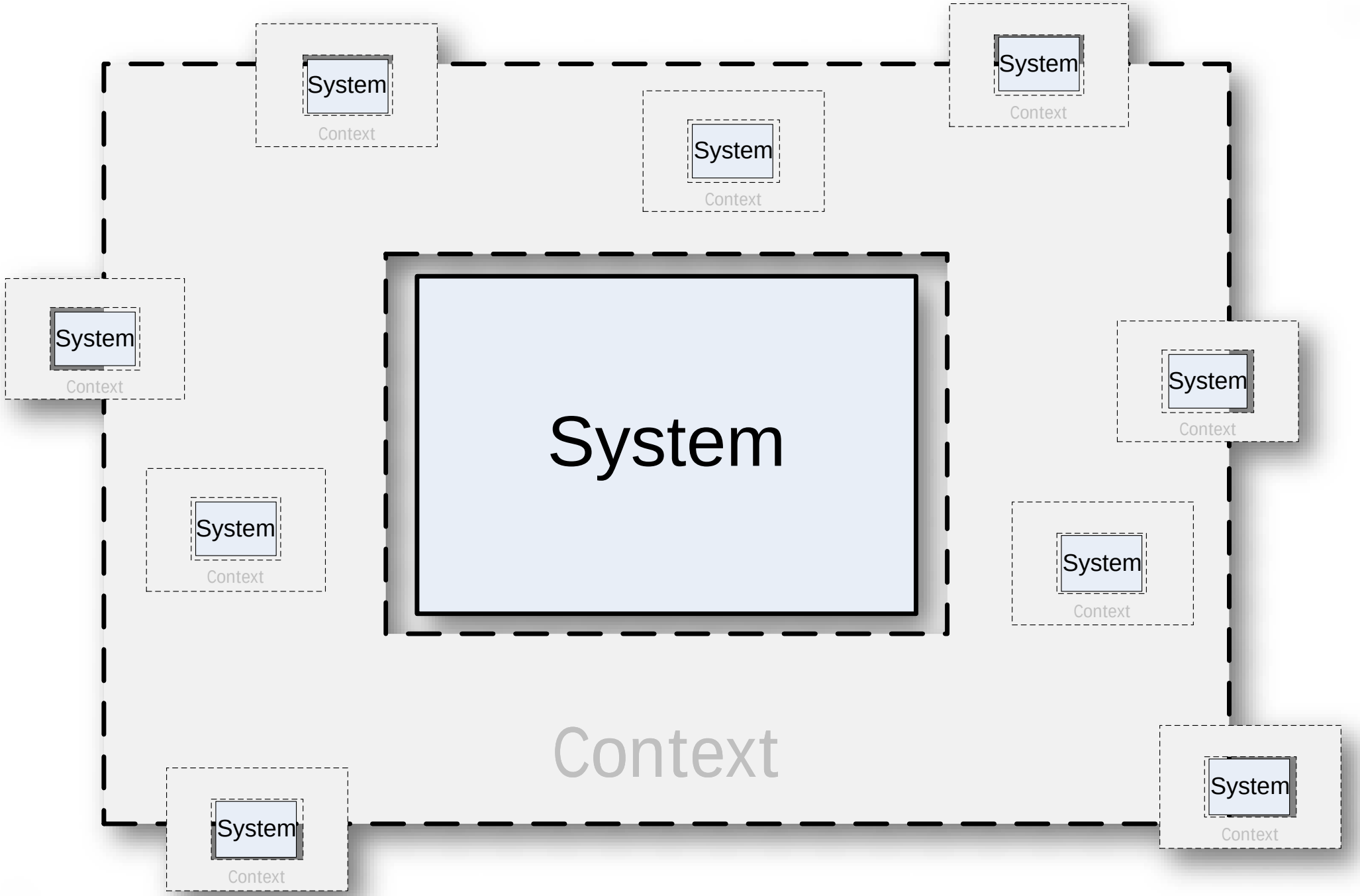
FACT 1

I guarantee that SOME or ALL of the words used here will NOT be consistent with your current definitions.

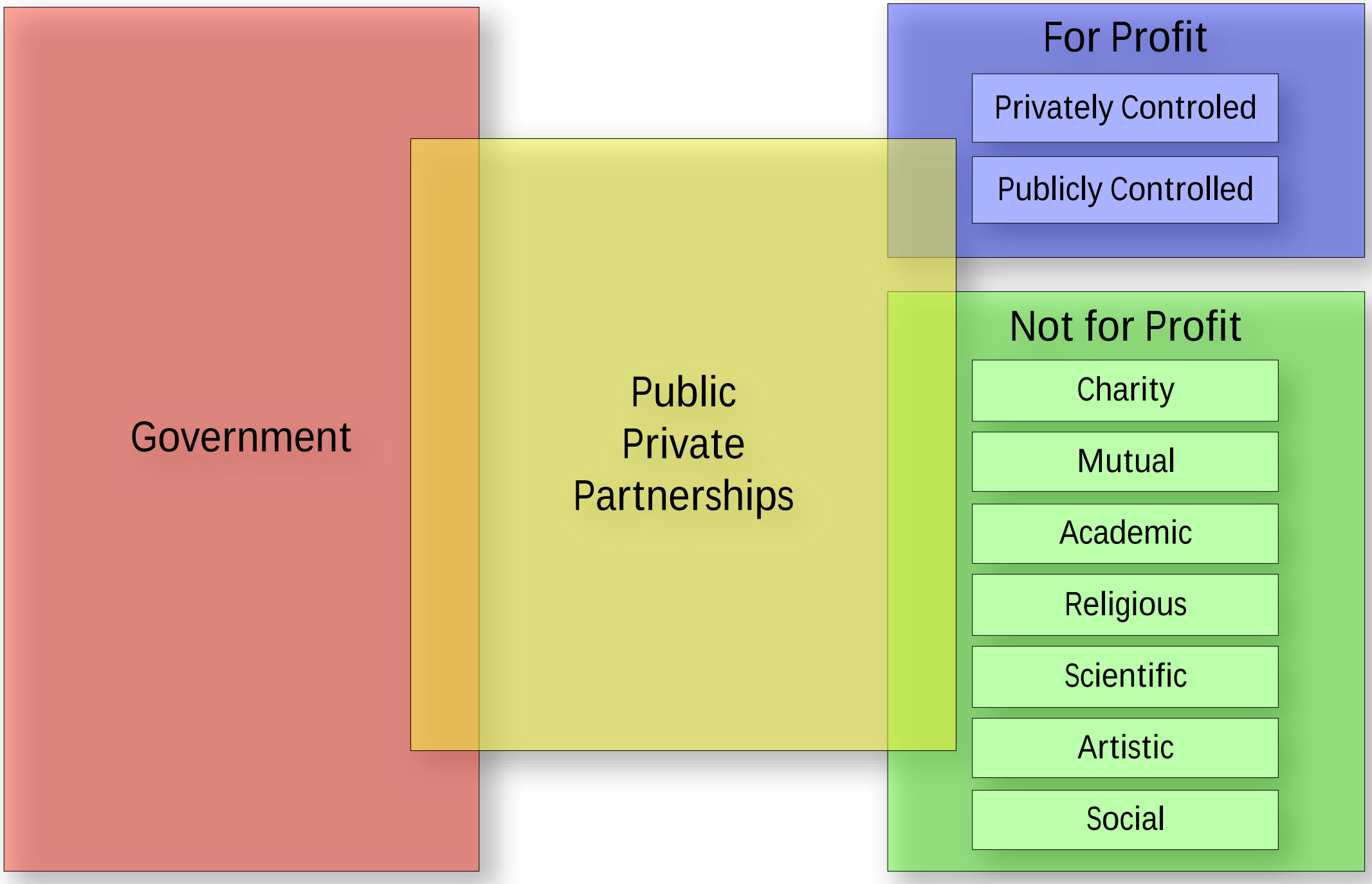
FACT 2

I guarantee that ALL of the words used here ARE consistent within this framework.

© Pragmatic EA Ltd (2008-2017)



© Pragmatic EA Ltd (2008-2017)



© Pragmatic EA Ltd (2008-2017)

Transformation

Conversion

Change

Adjustment

Amendment

Modification

Makeover

Alteration

Renovation

© Pragmatic EA Ltd (2008-2017)

Pragmatic EA
ENTERPRISE ARCHITECTURE

- Research (non-profit)

Creates this

Best Practice related
To Enterprise Transformation

Pragmatic Best Practice e.g. POET, PEAF, PEEF, etc.

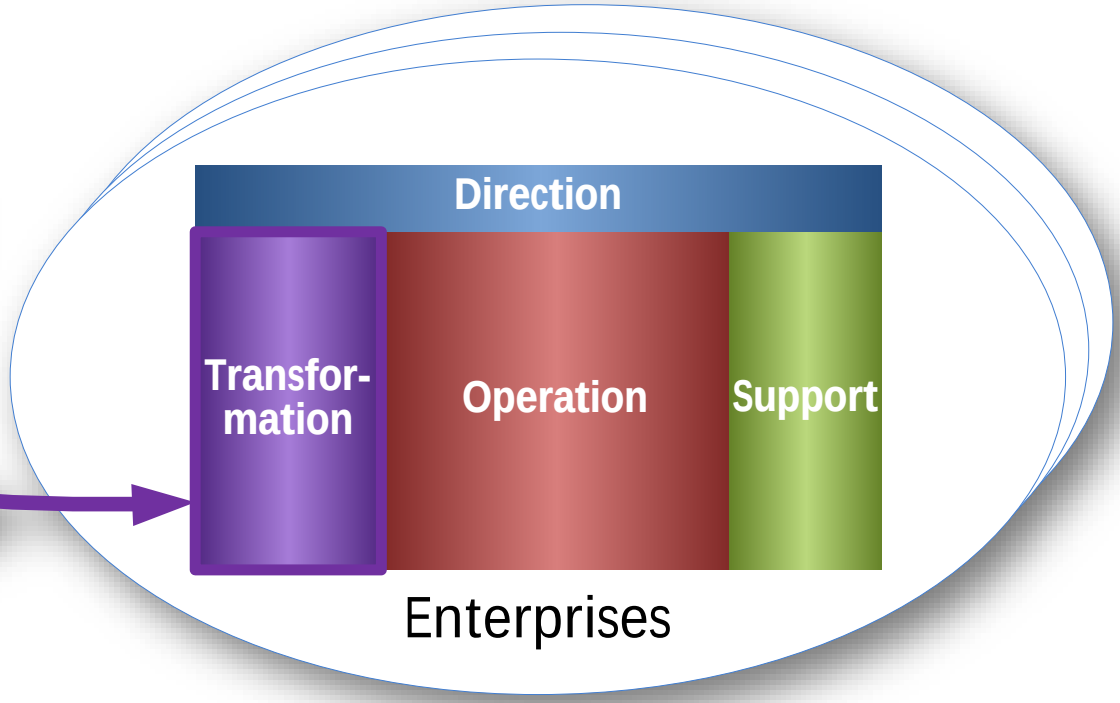
Other Best Practice e.g. PRINCE2, MSP, TOGAF, etc.

Uses this

Pragmatic EC
ENTERPRISE CONSULTING

- Consulting
- Training
- Mentoring
- Publishing

To mature this

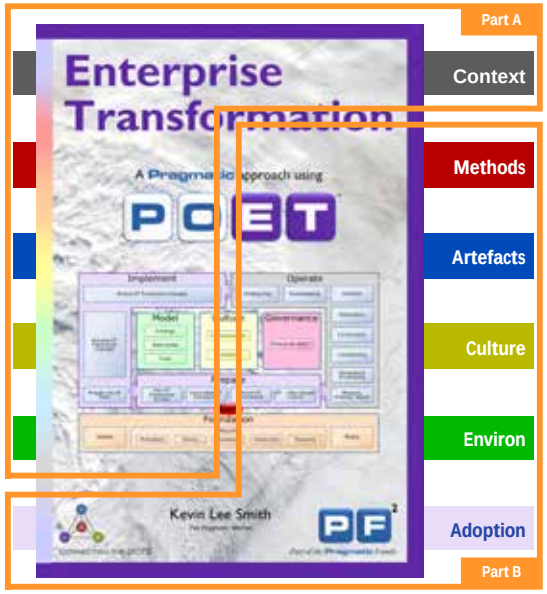


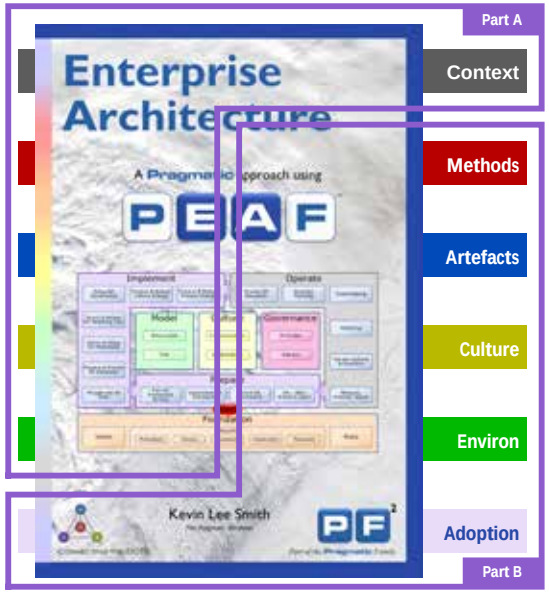
© Pragmatic EA Ltd (2008-2017)

PEAF FOUNDATION

2 day Certification

(or self-study)



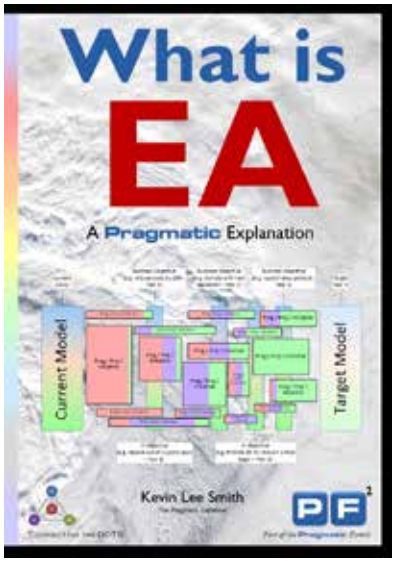


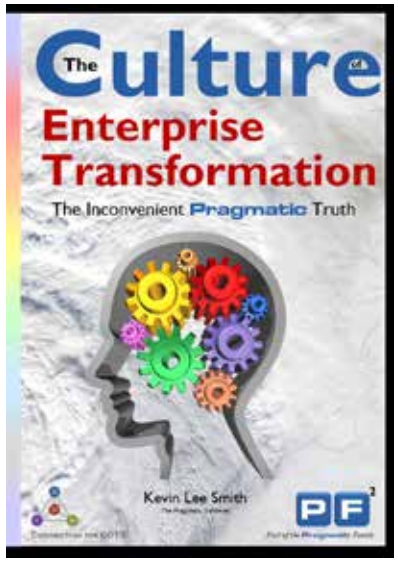
PEAF CERTIFIED

2 day Certification

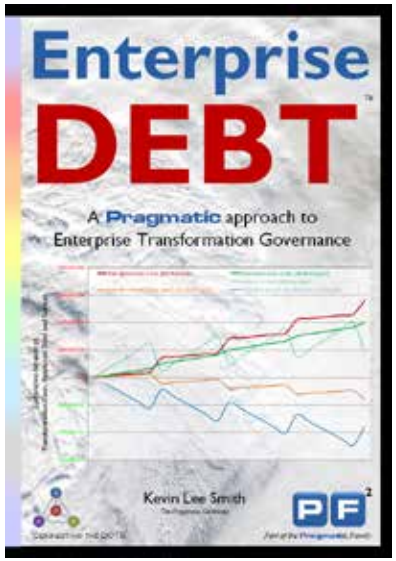
(or self-study)

1 day Courses





1 day Workshops



© Pragmatic EA Ltd (2008-2017)

Foundation Training Course

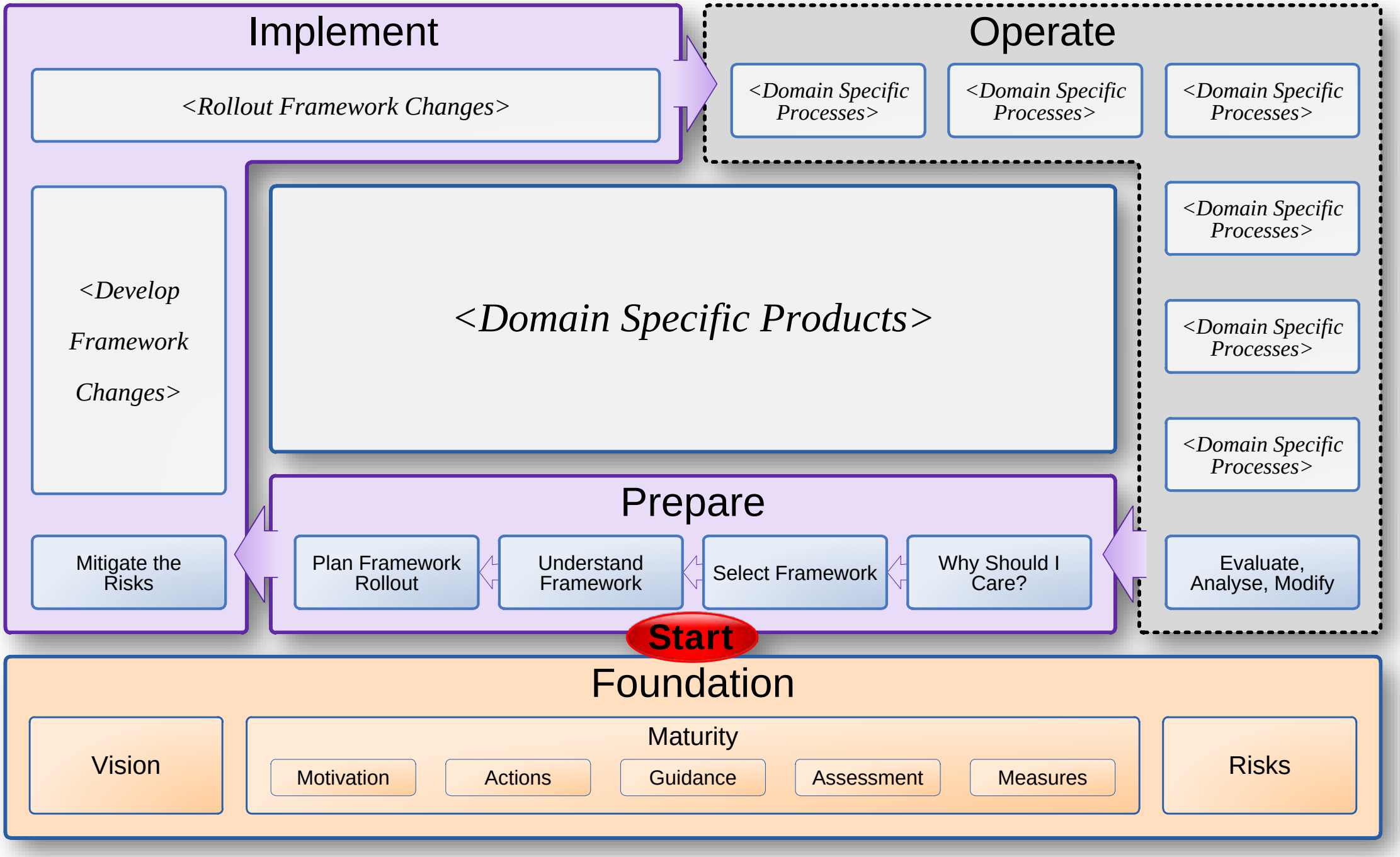
Certified Training Course

Toolkit

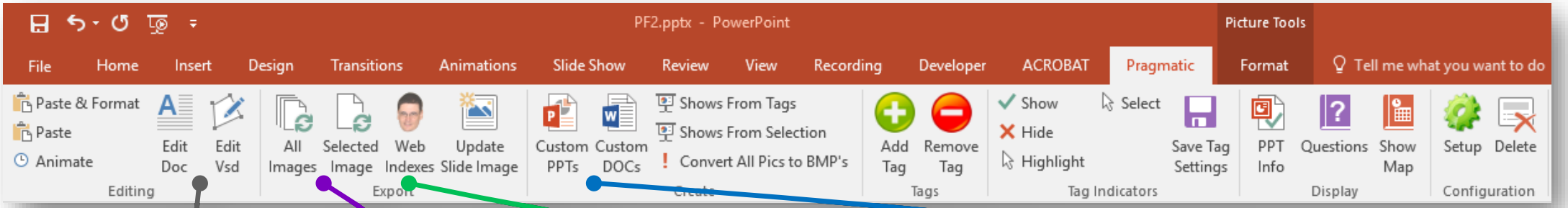
Graphics

Supplementary

© Pragmatic EA Ltd (2008-2017)



© Pragmatic EA Ltd (2008-2017)



Edits

Creates

Creates

Creates

Words (.doc)

Graphics (.vsd)

Source Components

Mobile

Website http://www.YourSite.com/XOET

Toolkit

Books

Present'ns

Creates

Creates

Physical Books

Enterprise Transformation XOET

Enterprise Architecture XEAF

Enterprise DEBT

Enterprise Architecture Tools

Training Courses

Present'ns

Exams

PEAF FOUNDATION

PEAF CERTIFIED

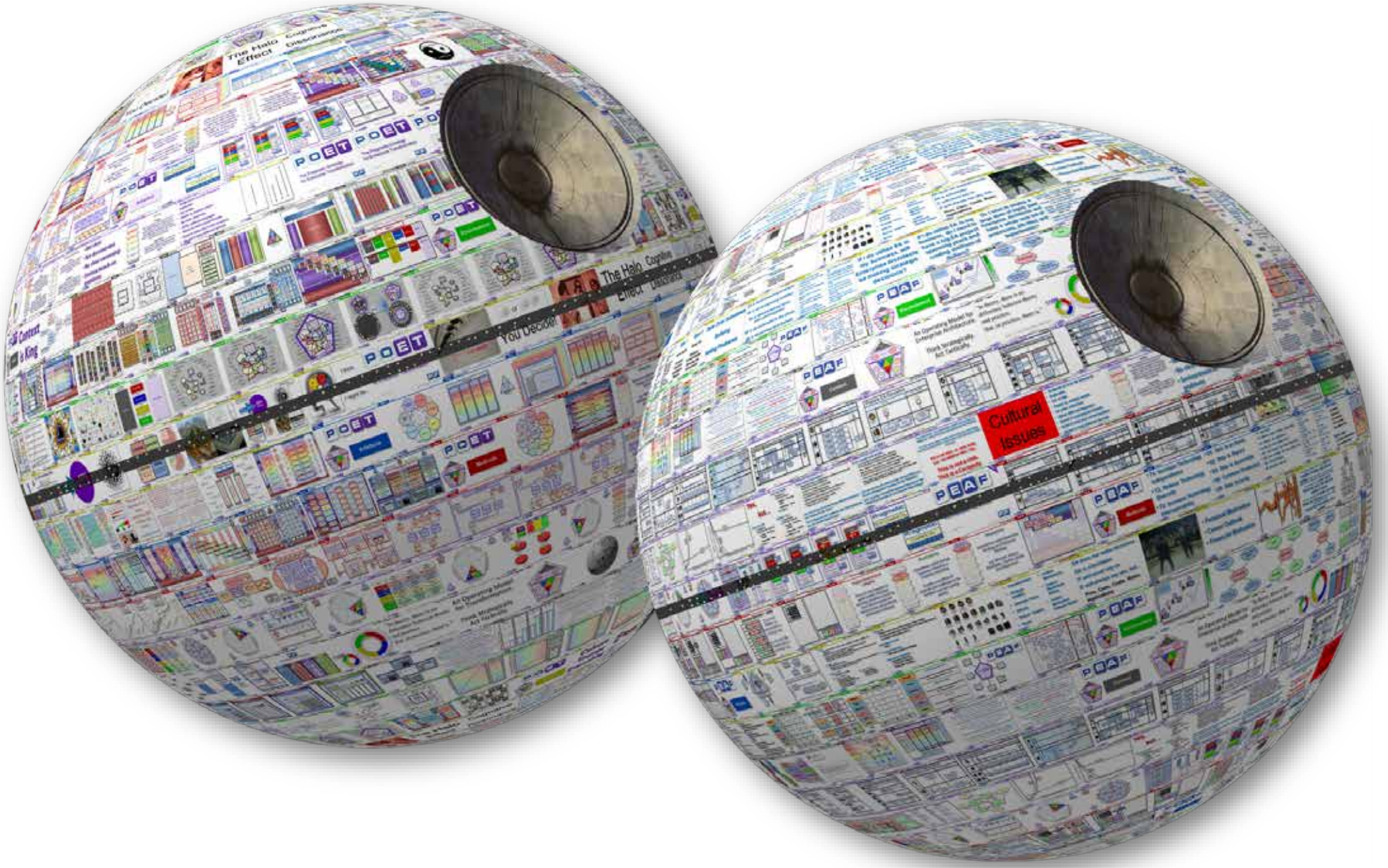
Pragmatic Publishing Platform

© Pragmatic EA Ltd (2008-2017)

"In theory, there is no difference between theory and practice.
But, in practice, there is."

- Jan L. A. van de Snepscheut / Yogi Berra

© Pragmatic EA Ltd (2008-2017)



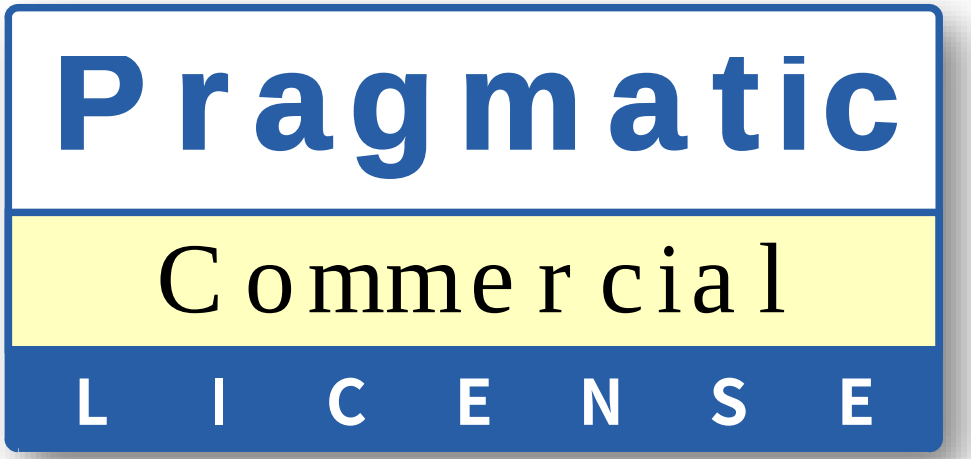
© Pragmatic EA Ltd (2008-2017)

>300 Companies

>100 Government Bodies

>50 Academic Institutions

>2,400 Individuals



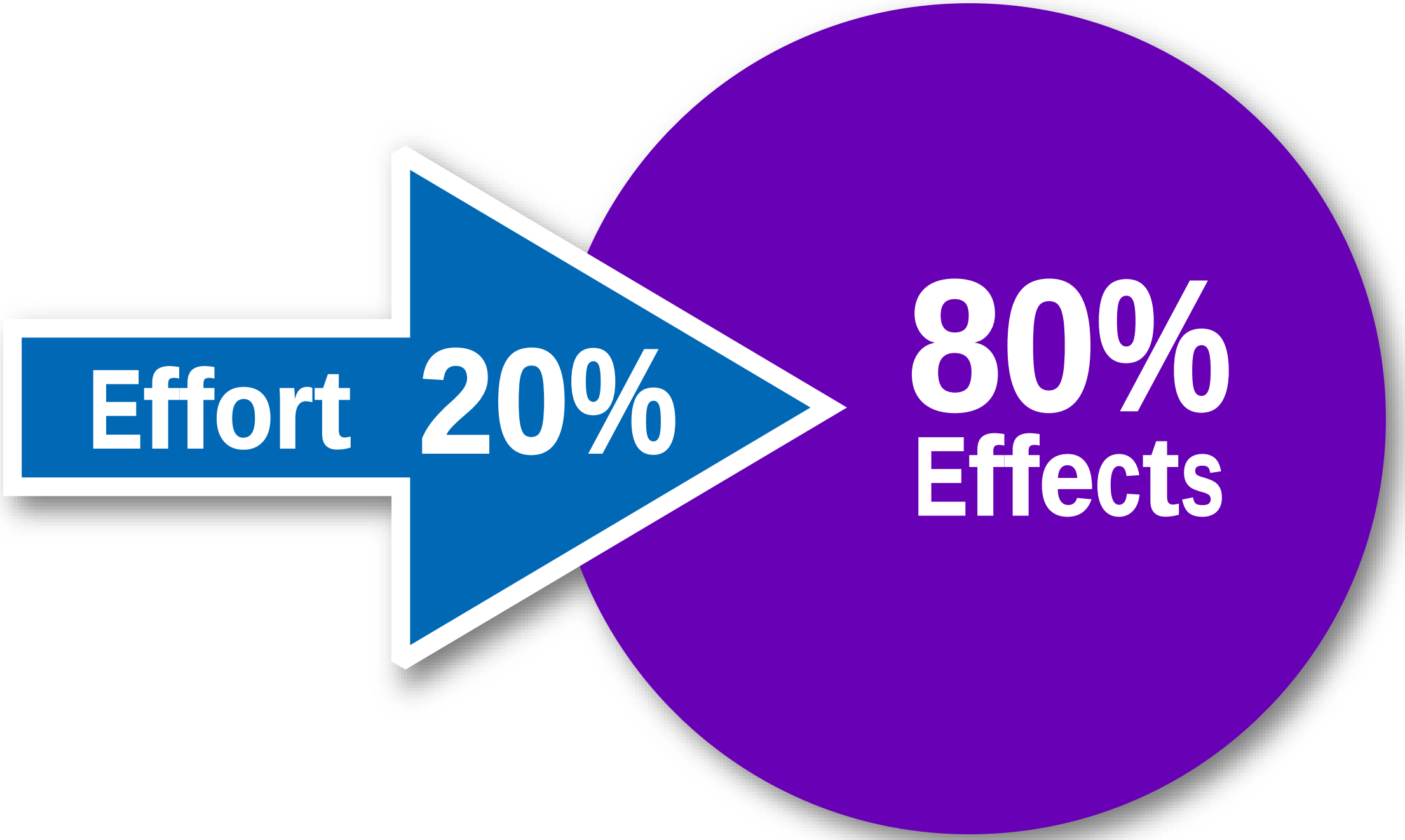
>10 Consultancies

>10 Training Providers

>10 Tool Vendors

As at Q3/2016

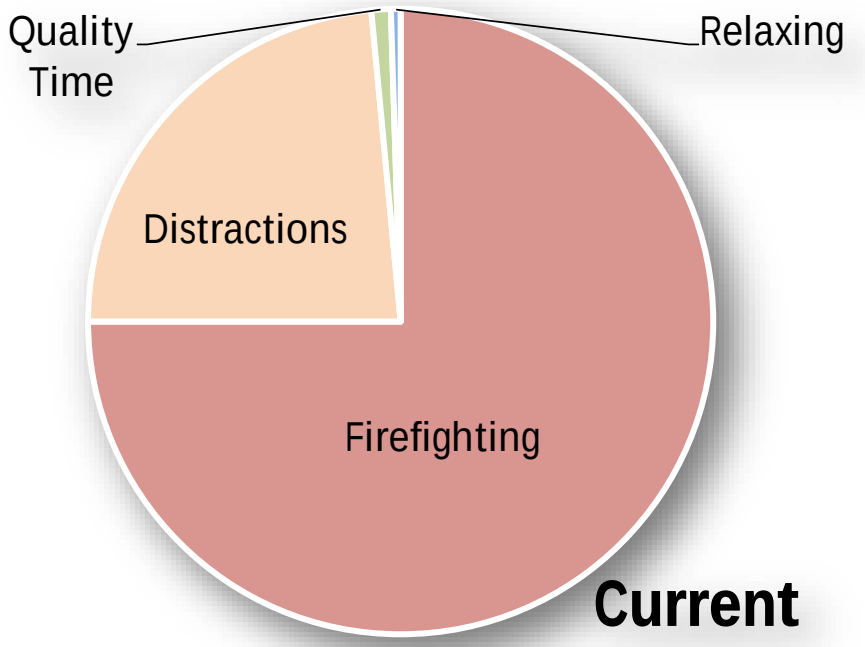
© Pragmatic EA Ltd (2008-2017)

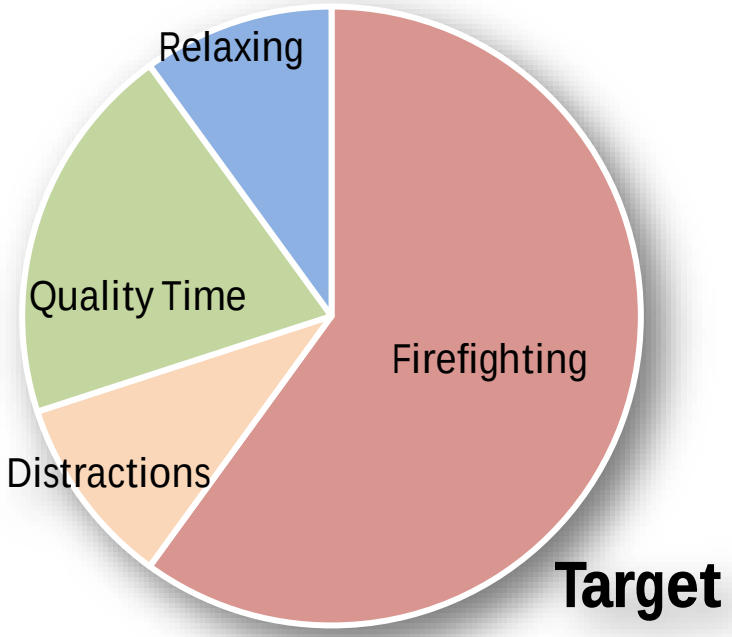


© Pragmatic EA Ltd (2008-2017)

© Pragmatic EA Ltd (2008-2017)

	Urgent	Not Urgent
Important	**Firefighting** e.g. Crises and Deadlines.	**Quality Time** e.g. Preventative Maintenance.
Not important	**Distractions** e.g. Phones, Emails, Interruptions.	**Relaxing** e.g. Chatting around the Coffee Machine.

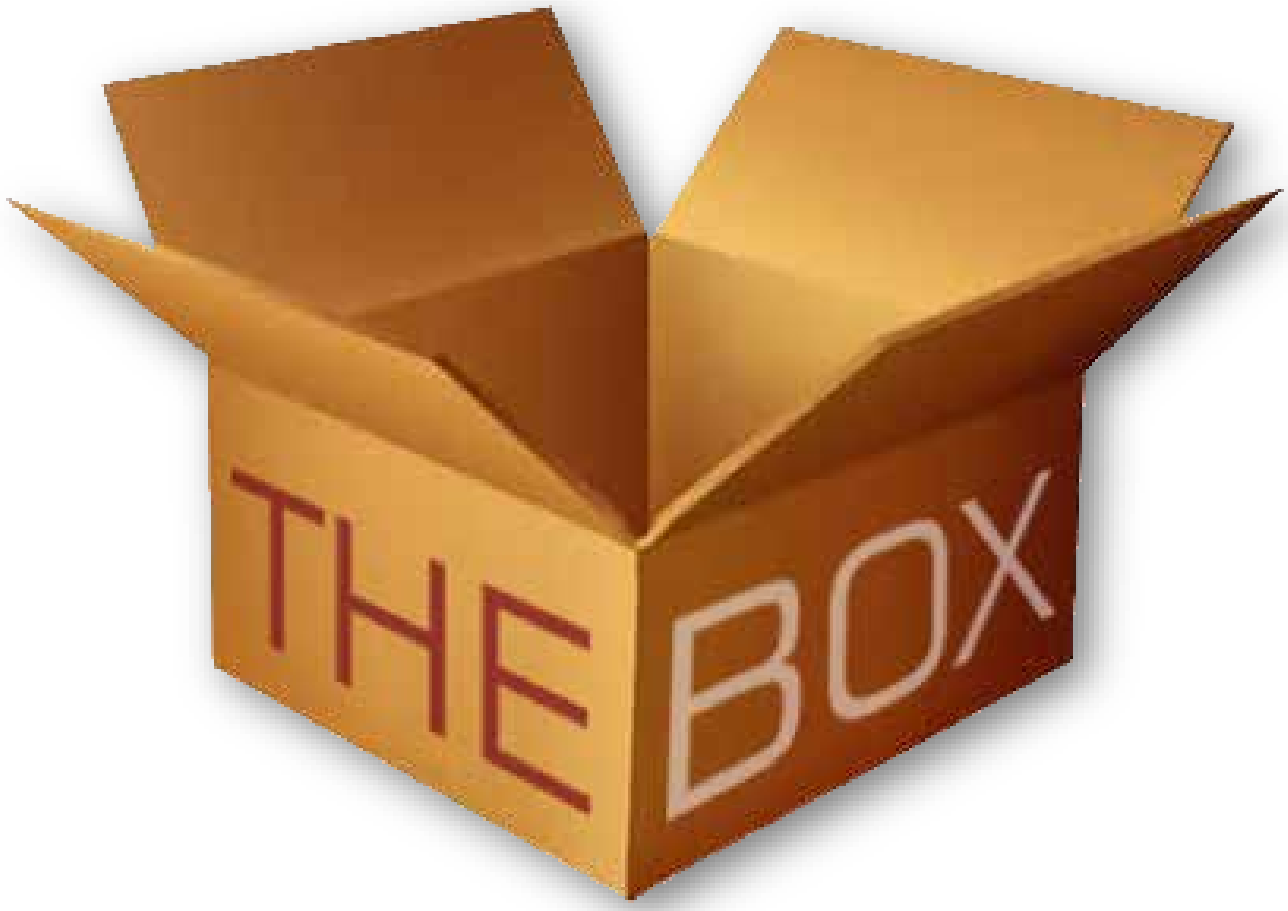




© Pragmatic EA Ltd (2008-2017)

© Pragmatic EA Ltd (2008-2017)

thinking



© Pragmatic EA Ltd (2008-2017)

Effectiveness

Effectiveness

Effectiveness

Effectiveness

Efficiency

Efficiency

Efficiency

Efficiency

Thinking

Thinking

Thinking

Thinking

Quality Time

Quality Time

Quality Time

Quality Time

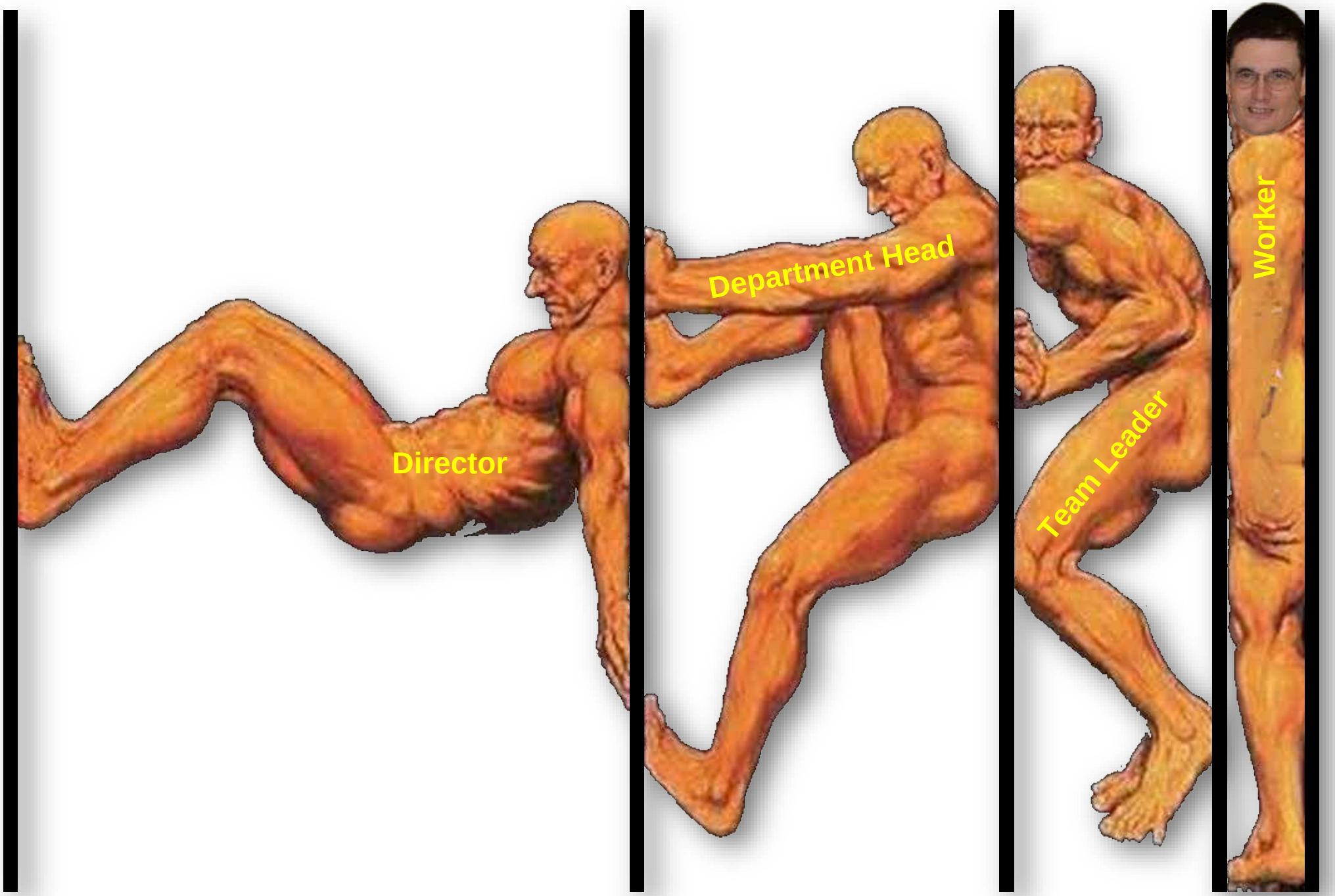
Fundamentals

Fundamentals

Fundamentals

Fundamentals

© Pragmatic EA Ltd (2008-2017)



© Pragmatic EA Ltd (2008-2017)

Plate A – Normal View

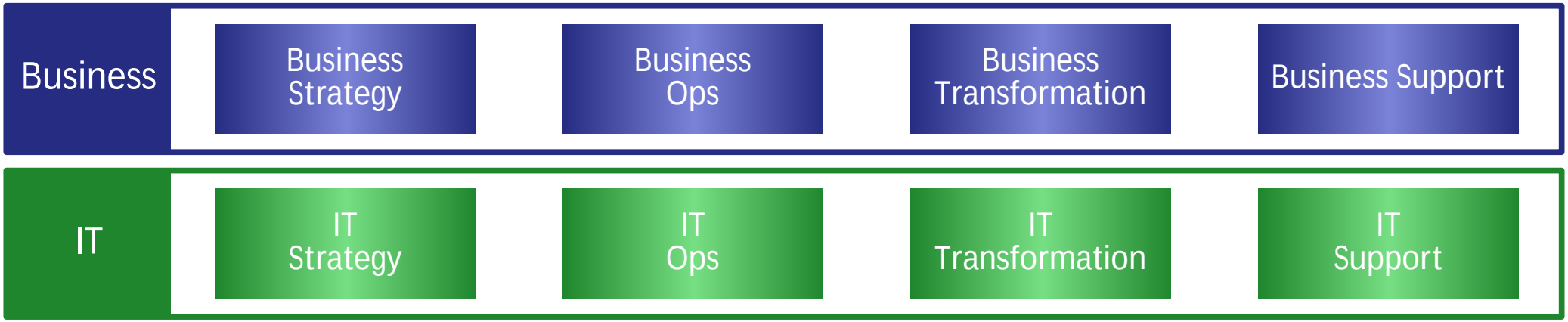
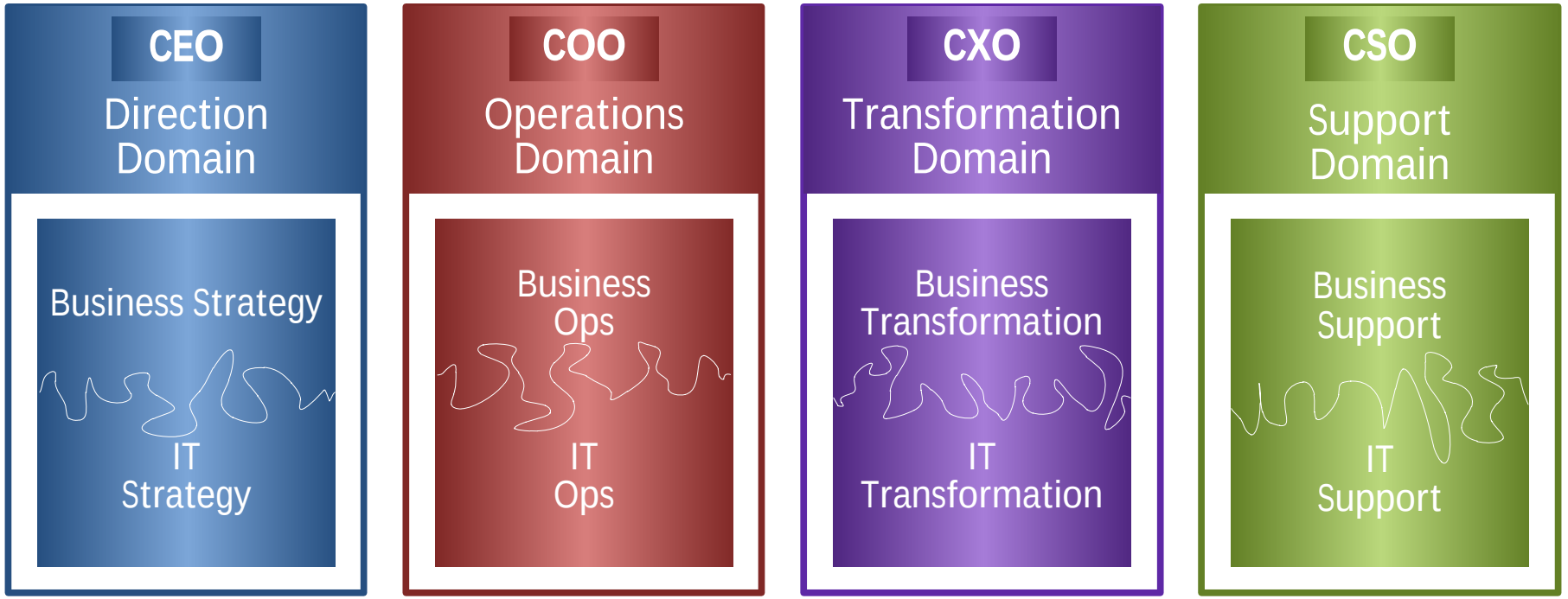


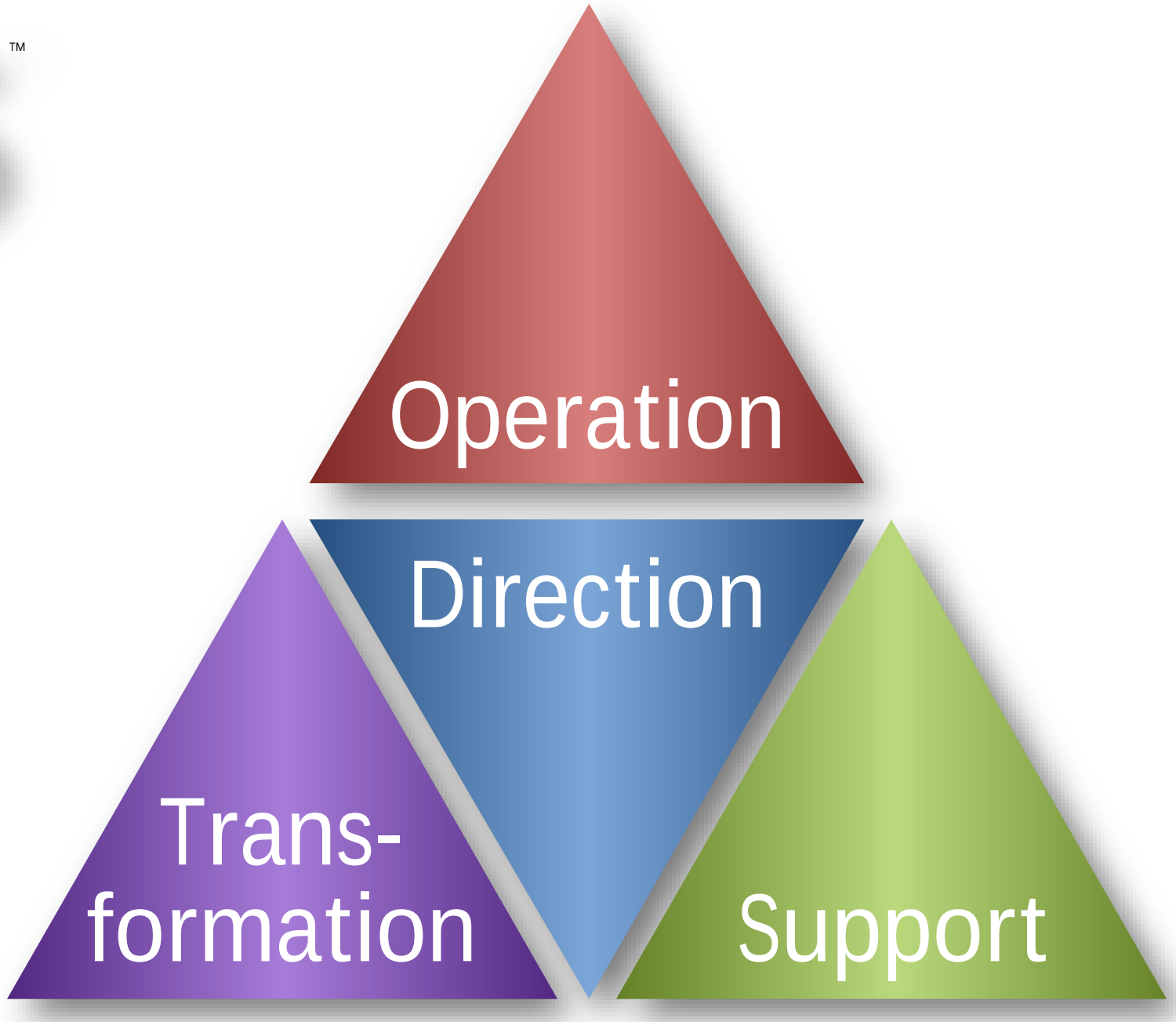
Plate B

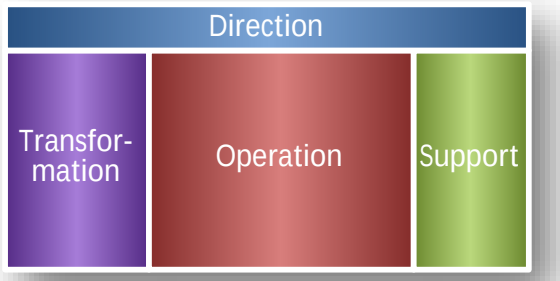
Pragmatic View



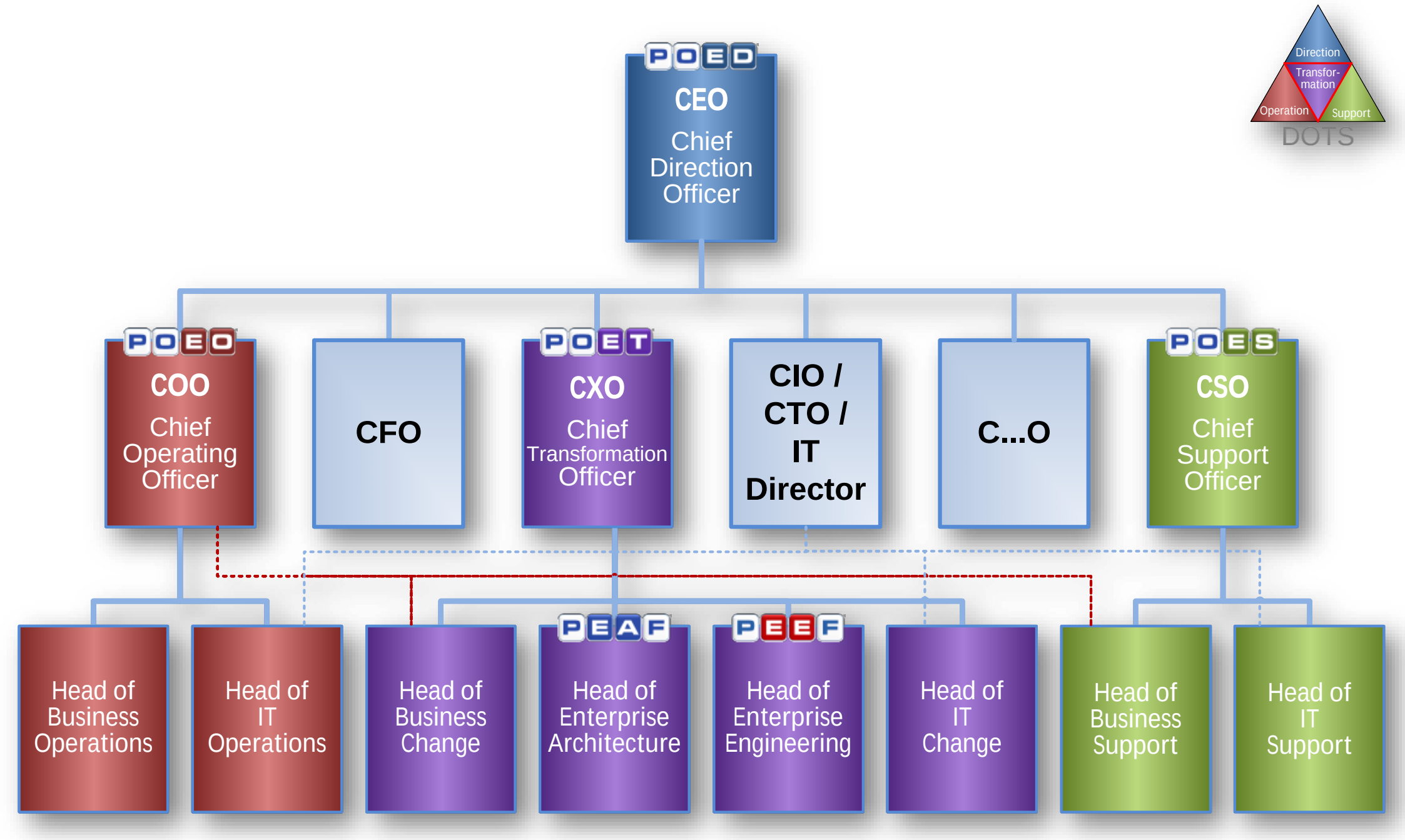
© Pragmatic EA Ltd (2008-2017)

DOTS™

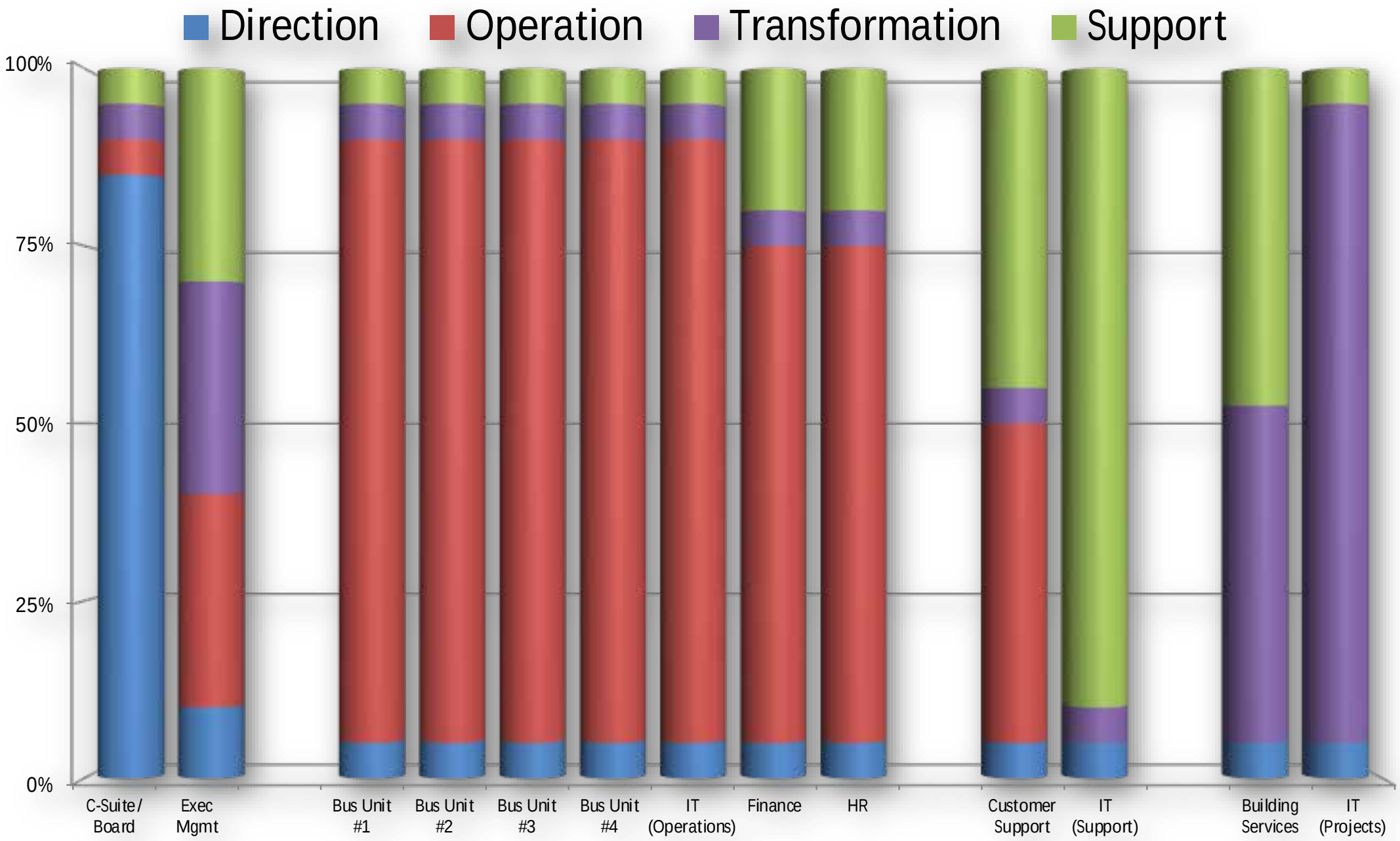




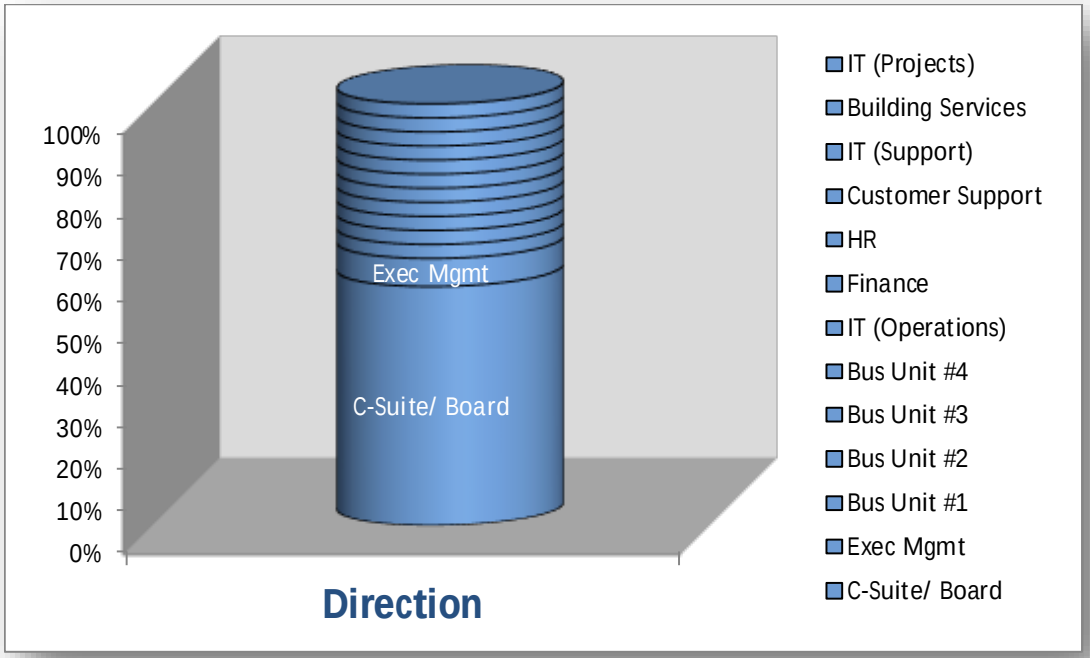
© Pragmatic EA Ltd (2008-2017)

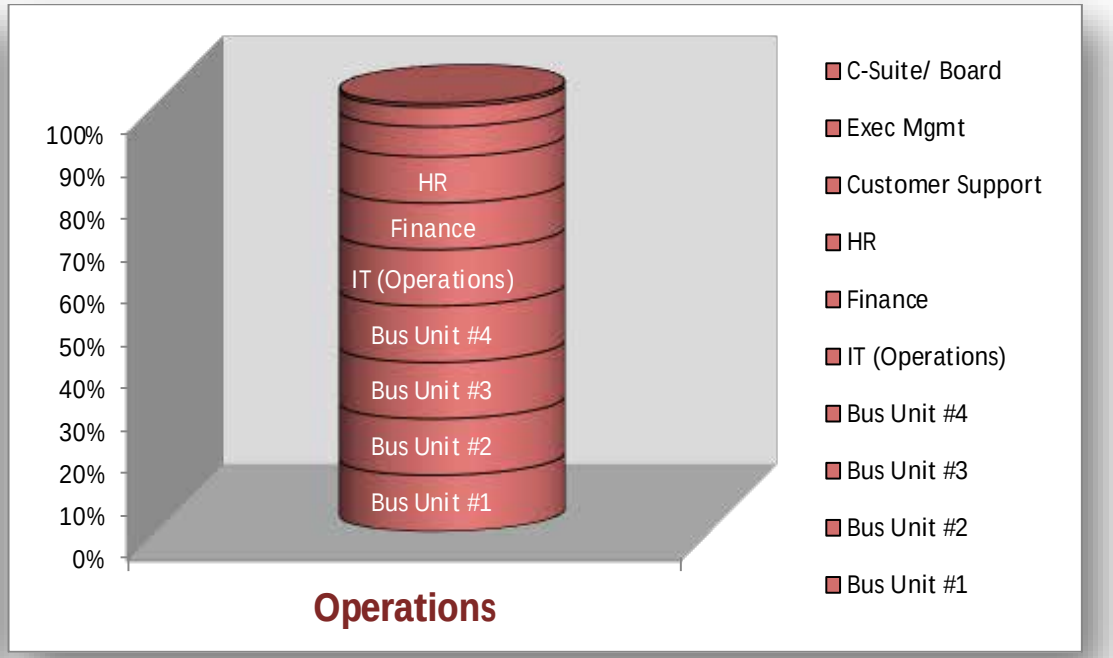


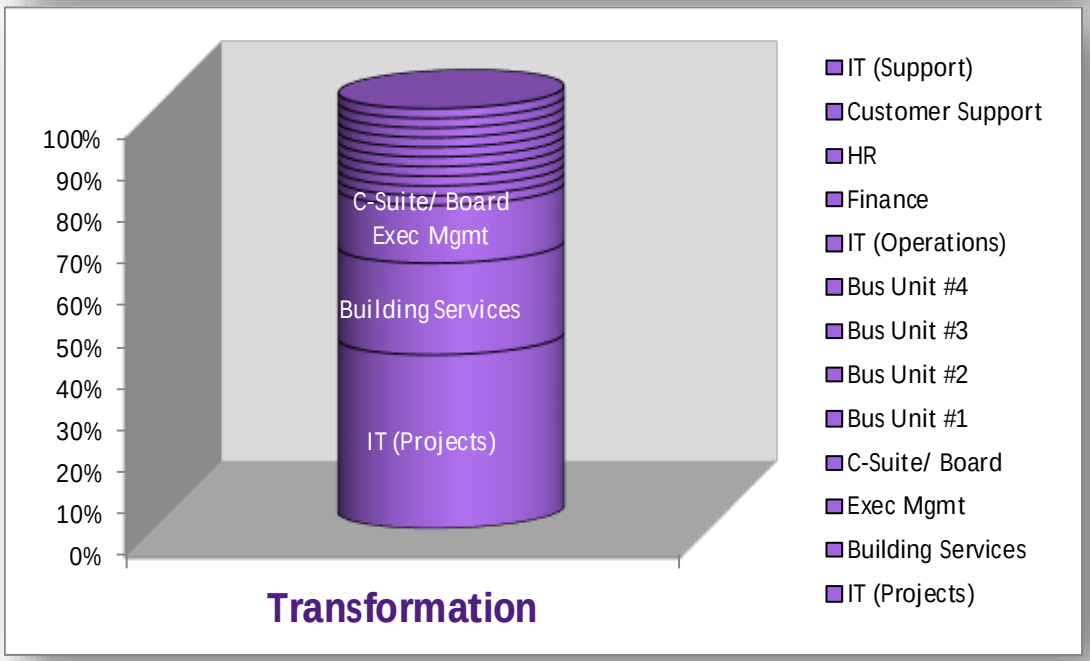
© Pragmatic EA Ltd (2008-2017)

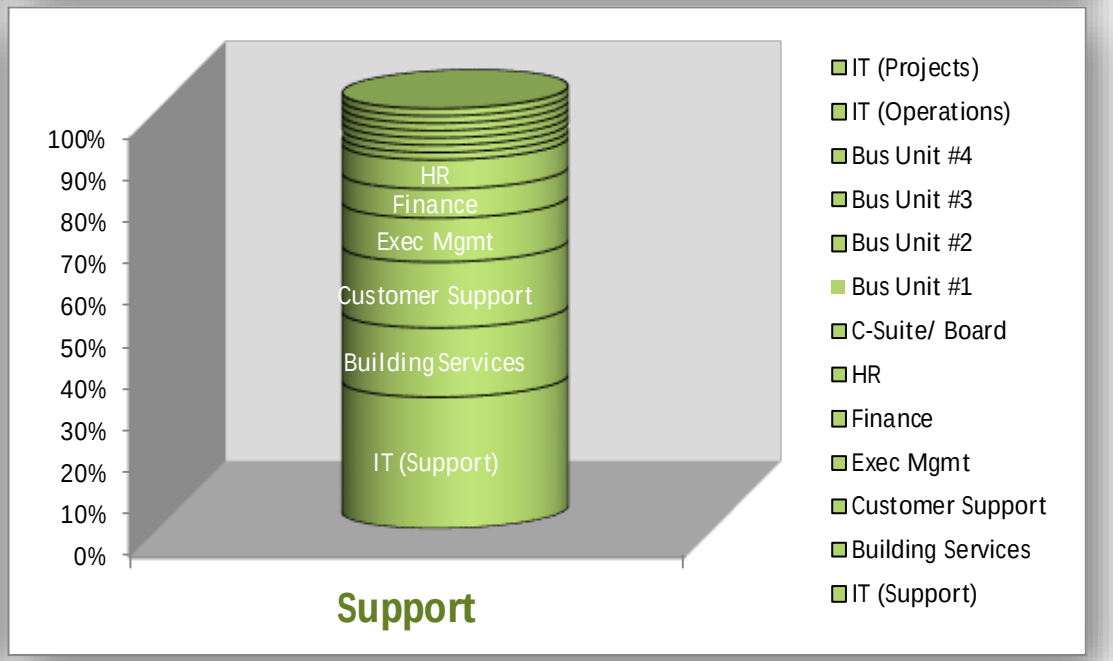


© Pragmatic EA Ltd (2008-2017)



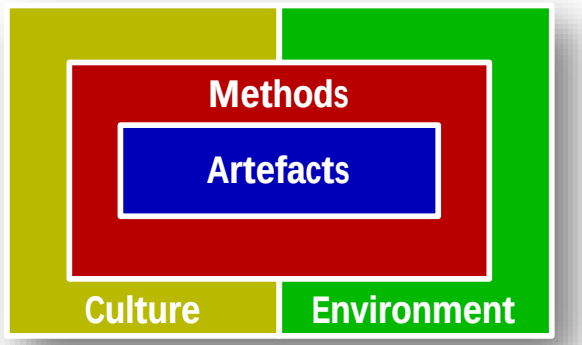


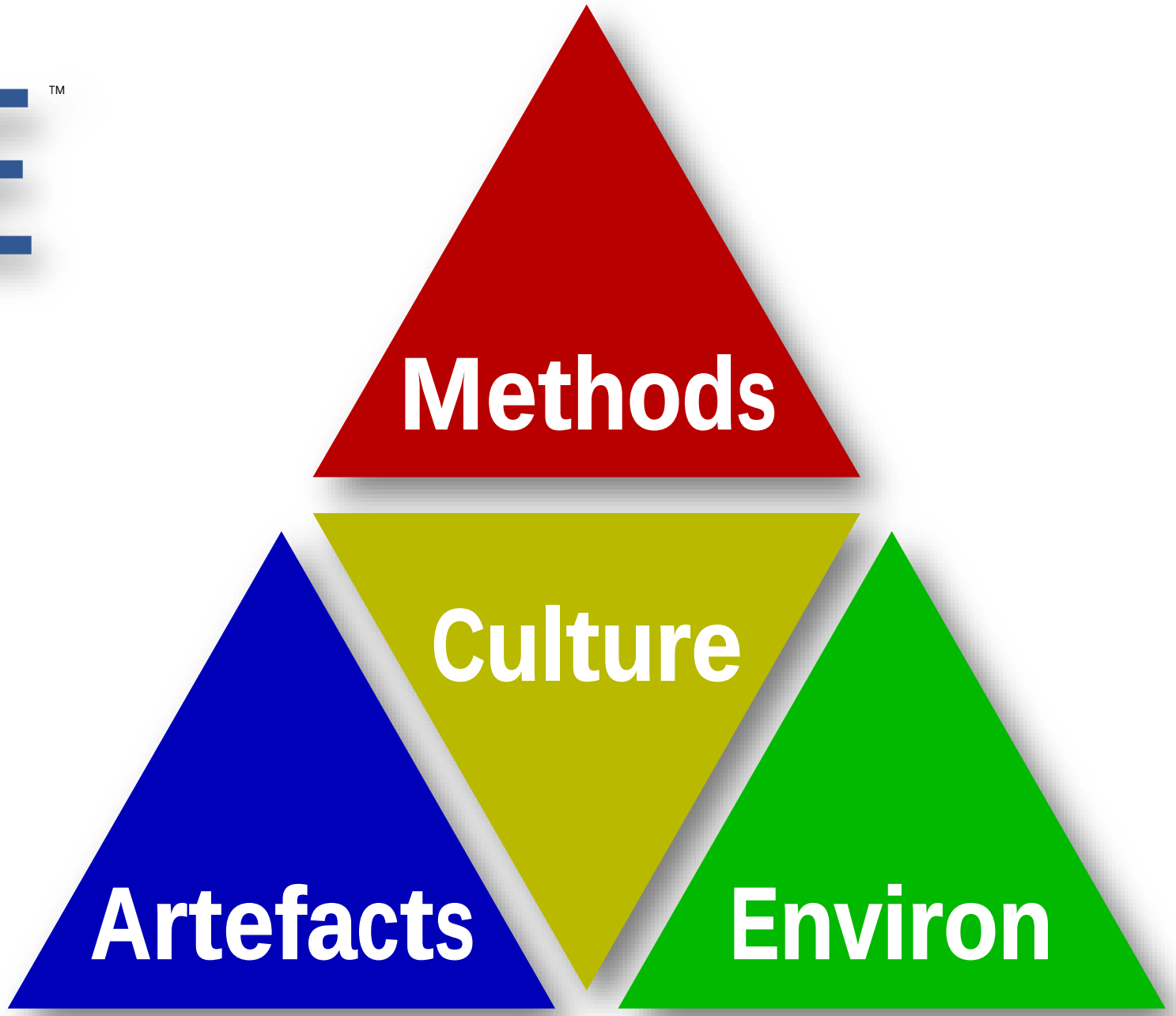




© Pragmatic EA Ltd (2008-2017)

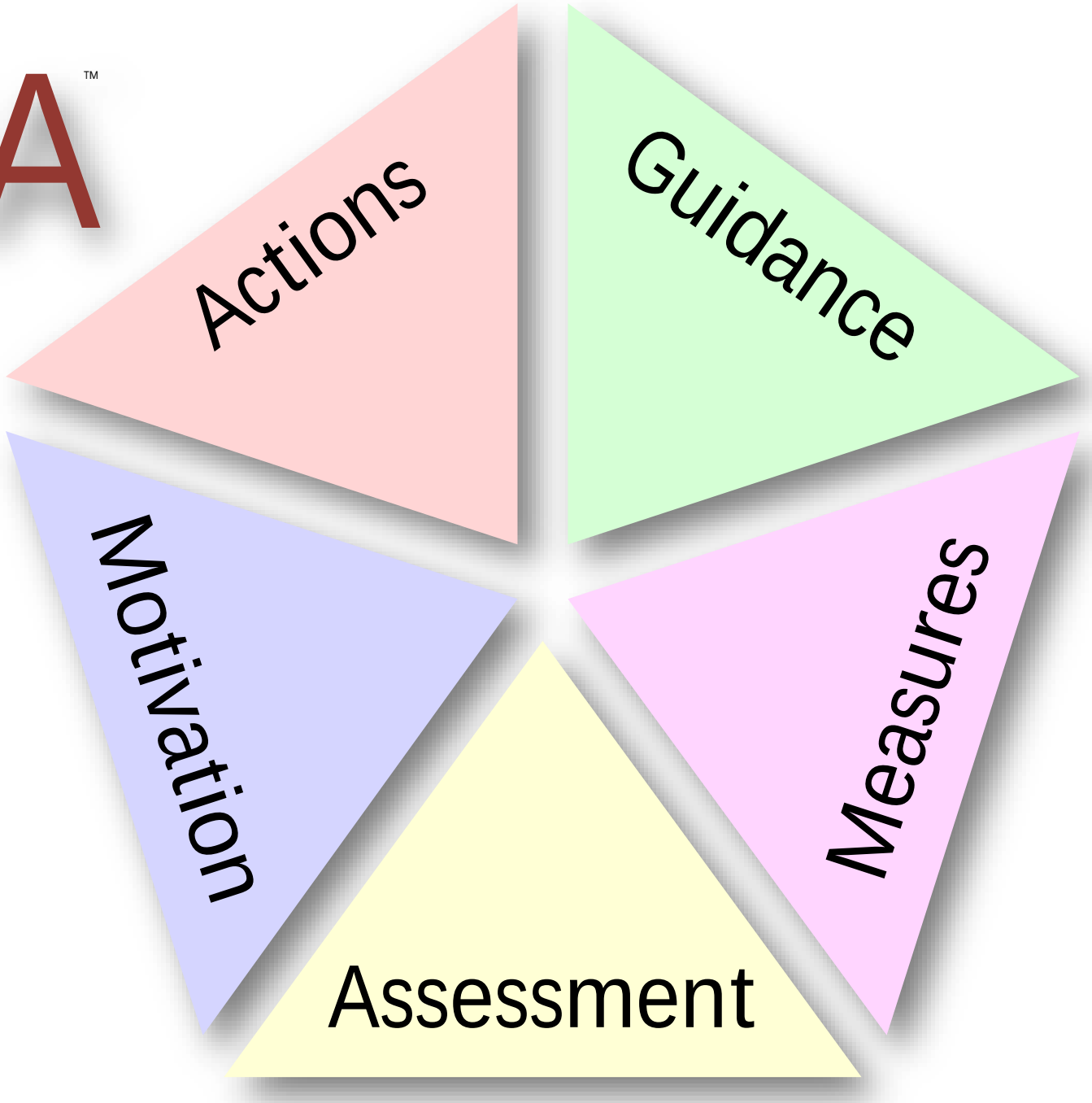
MACE™

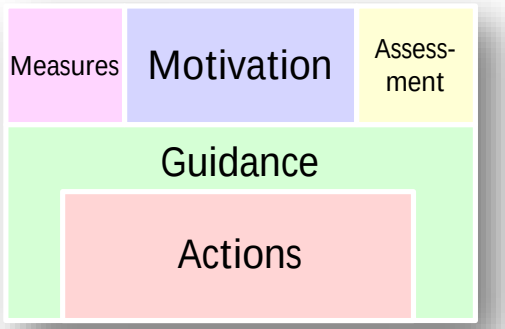




© Pragmatic EA Ltd (2008-2017)

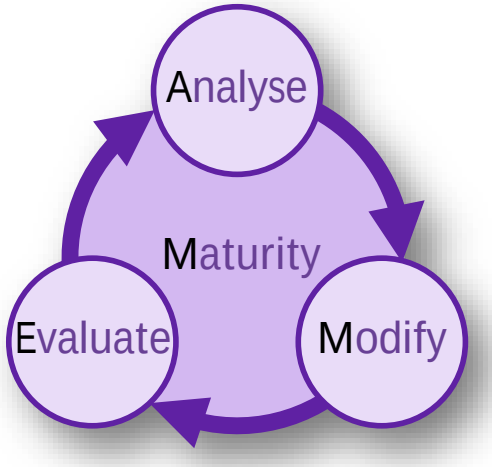
MAGMA™

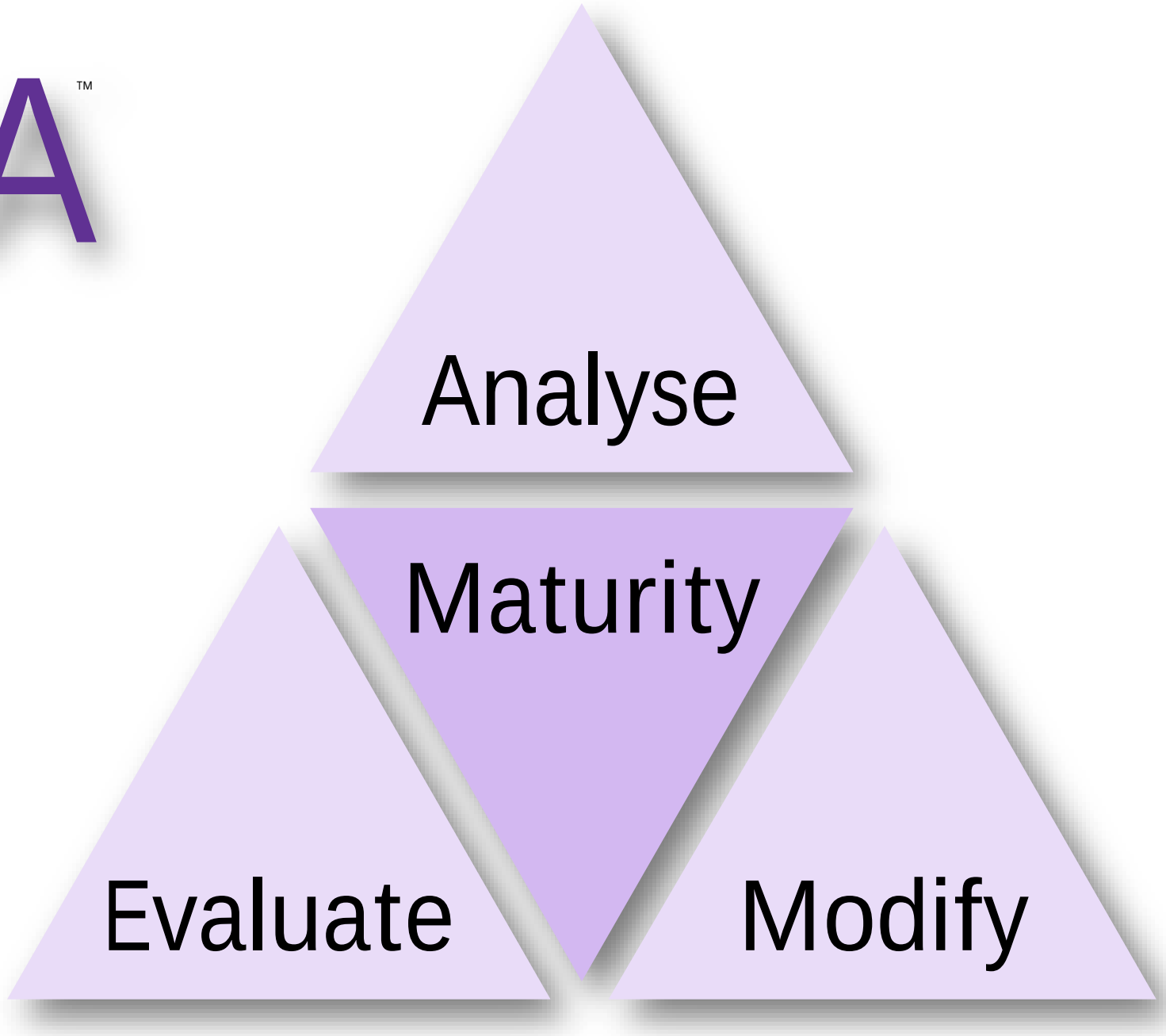




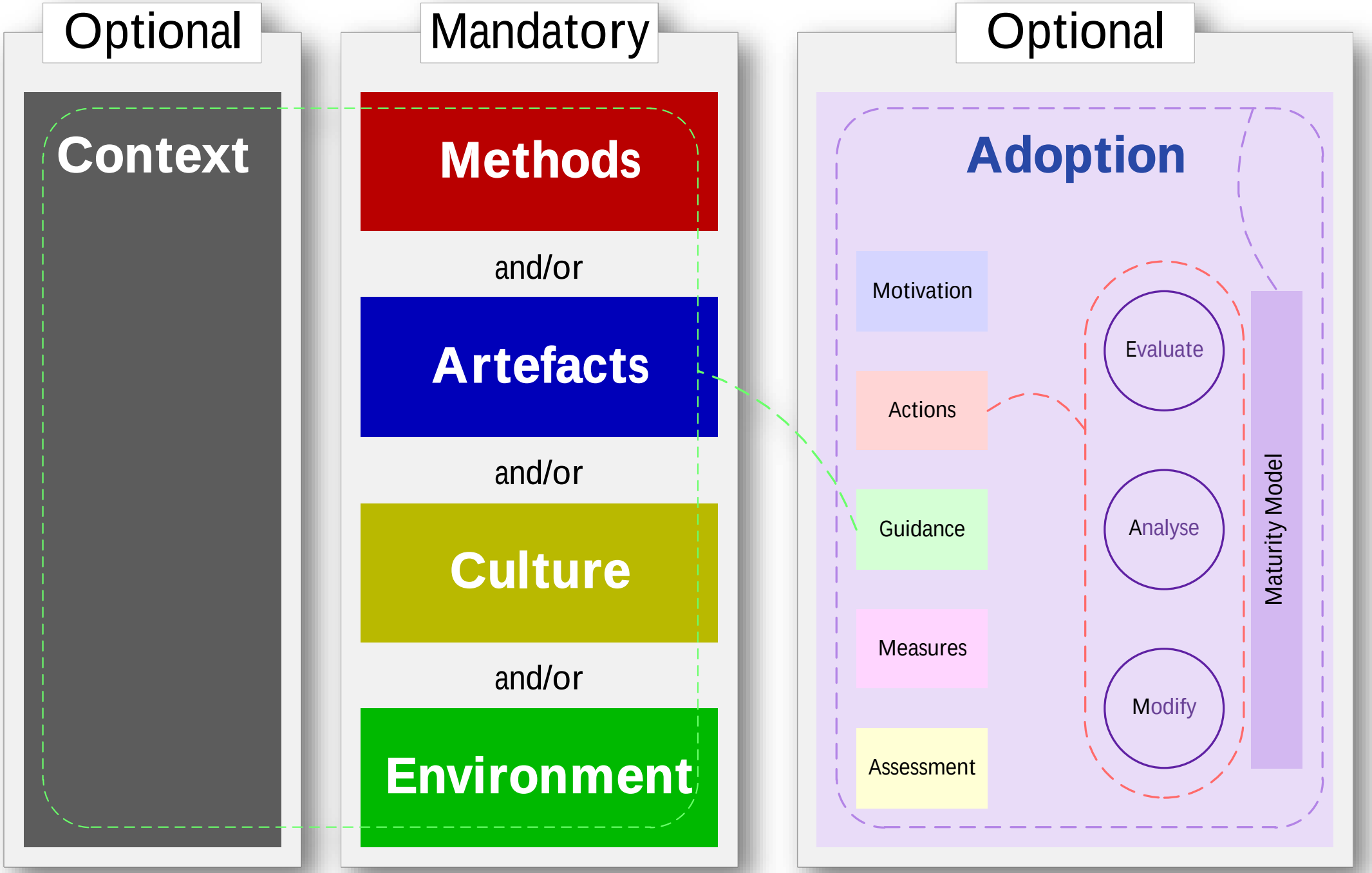
© Pragmatic EA Ltd (2008-2017)

EMMA™



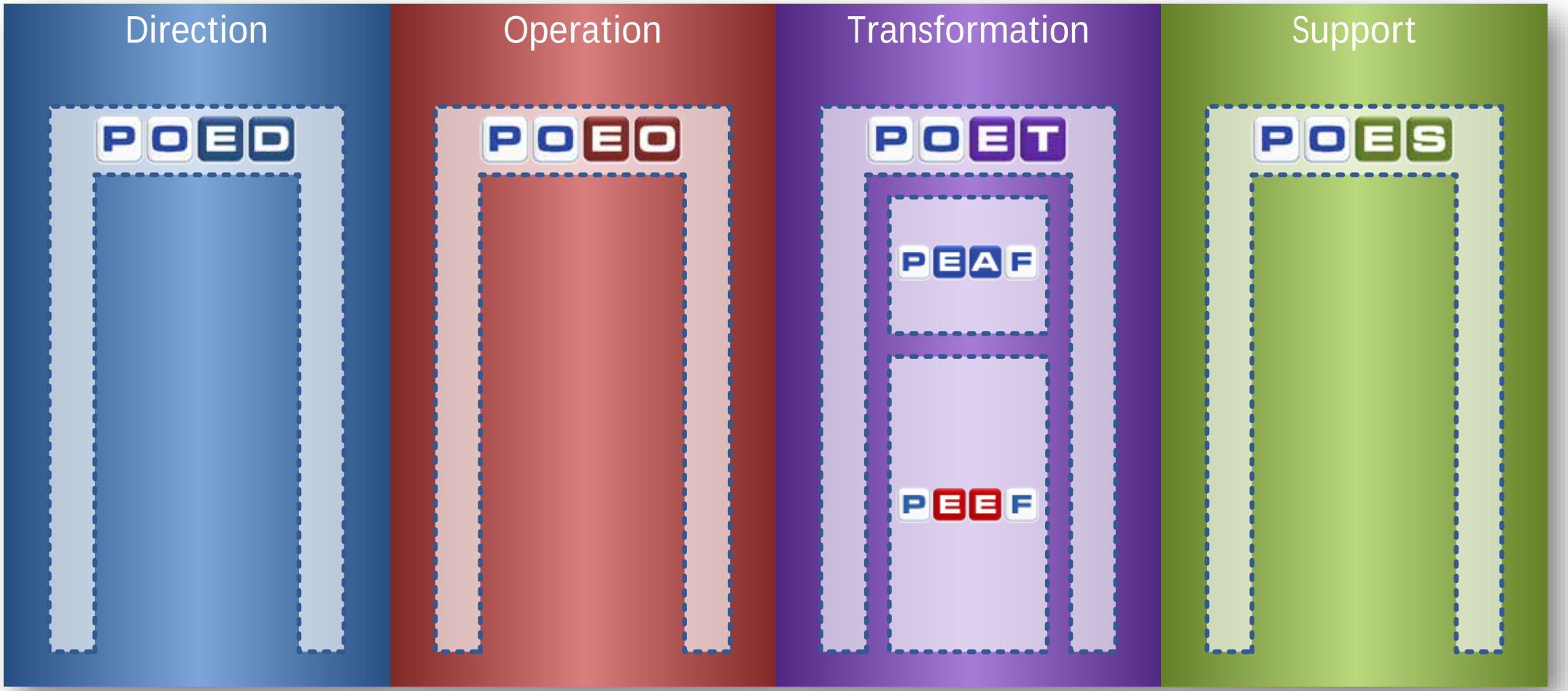


© Pragmatic EA Ltd (2008-2017)

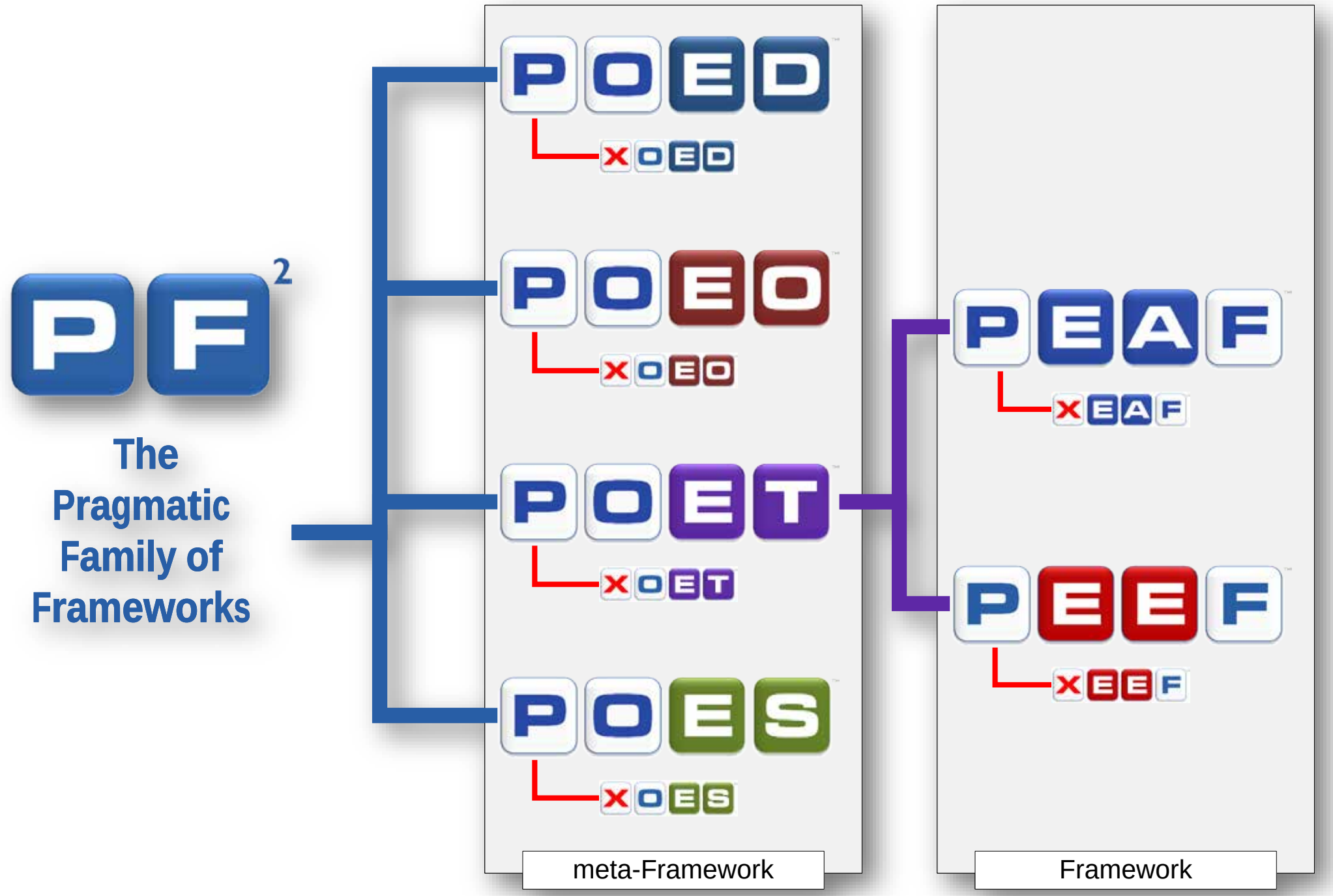


© Pragmatic EA Ltd (2008-2017)

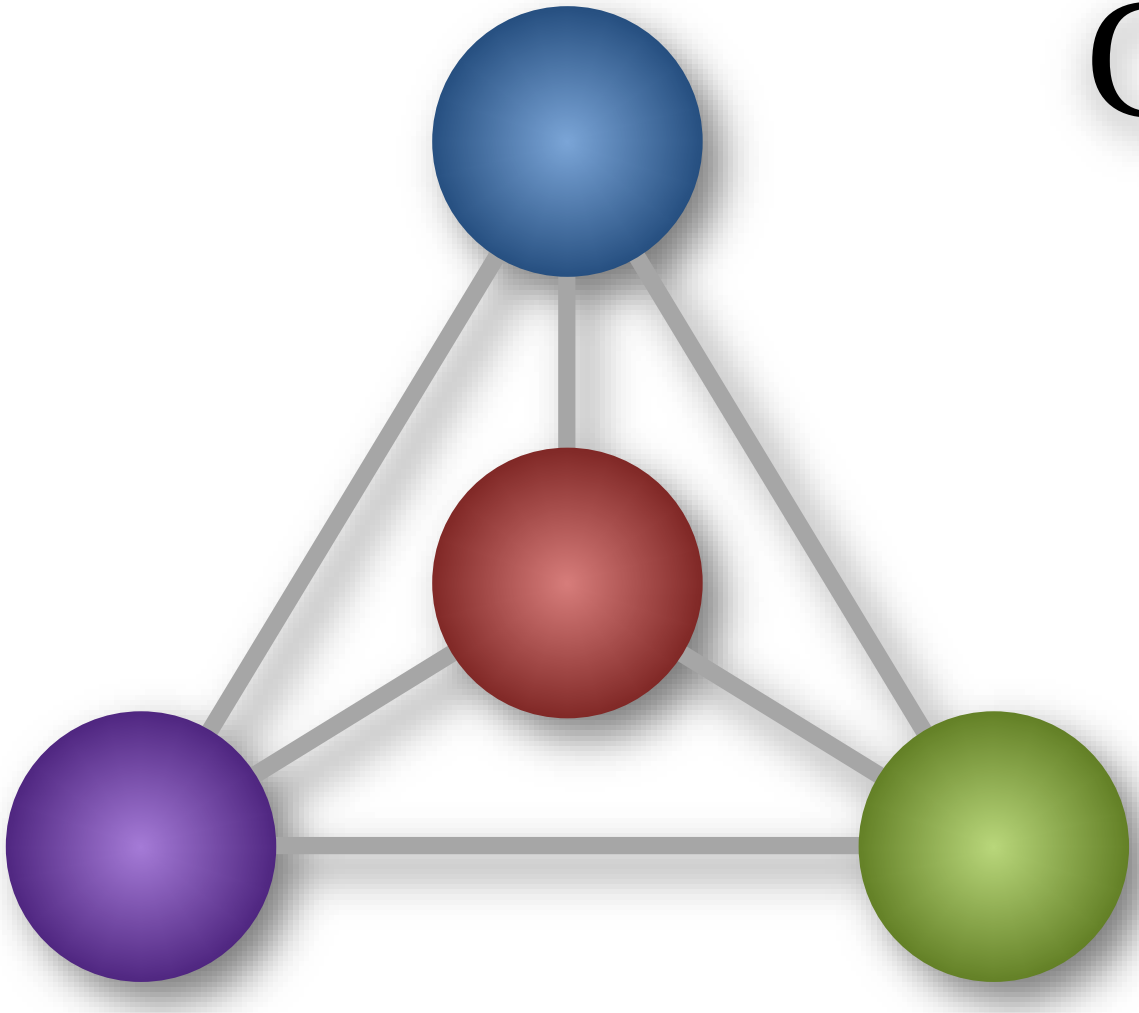
The Pragmatic Family of Frameworks



© Pragmatic EA Ltd (2008-2017)

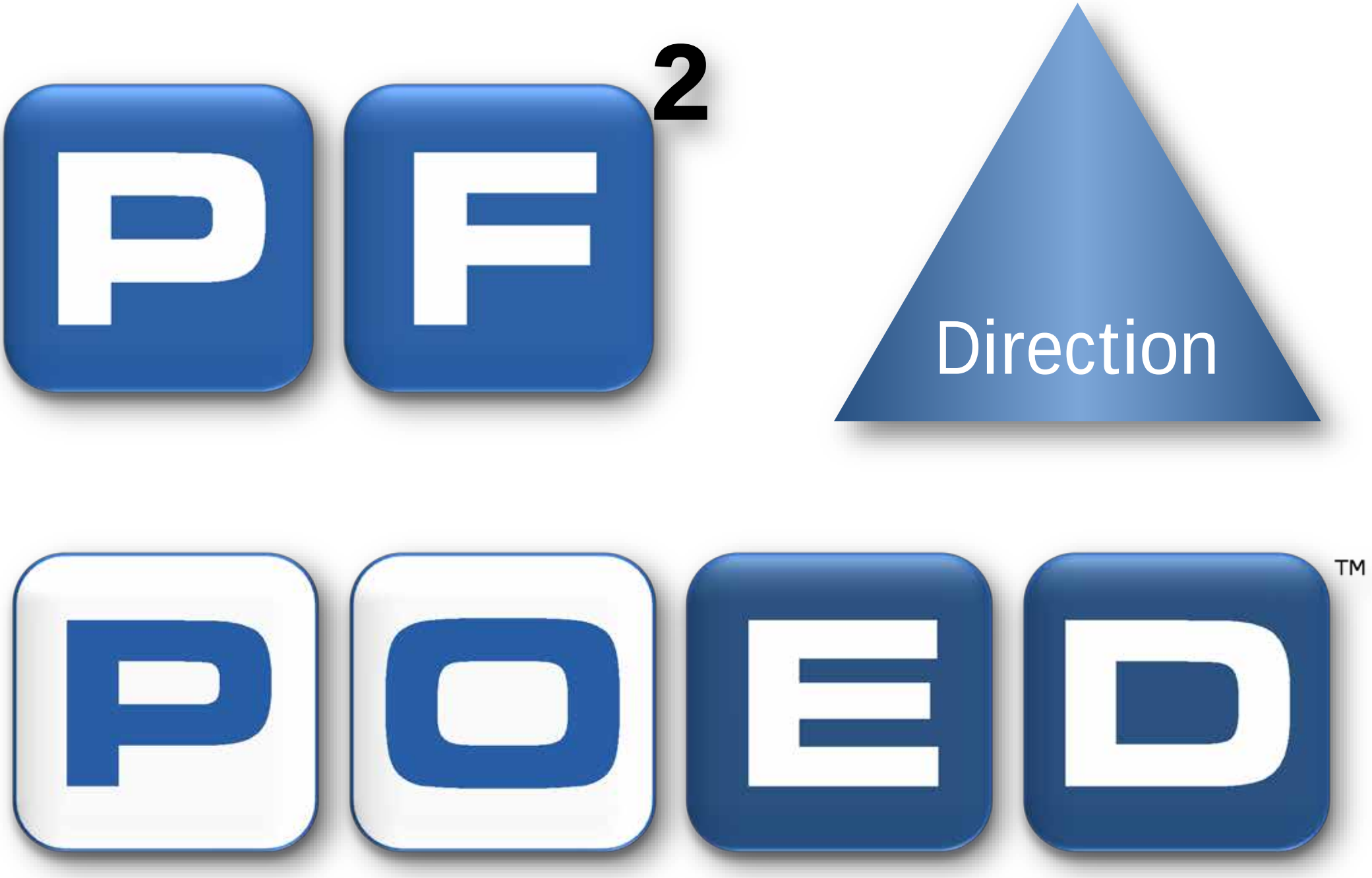


© Pragmatic EA Ltd (2008-2017)



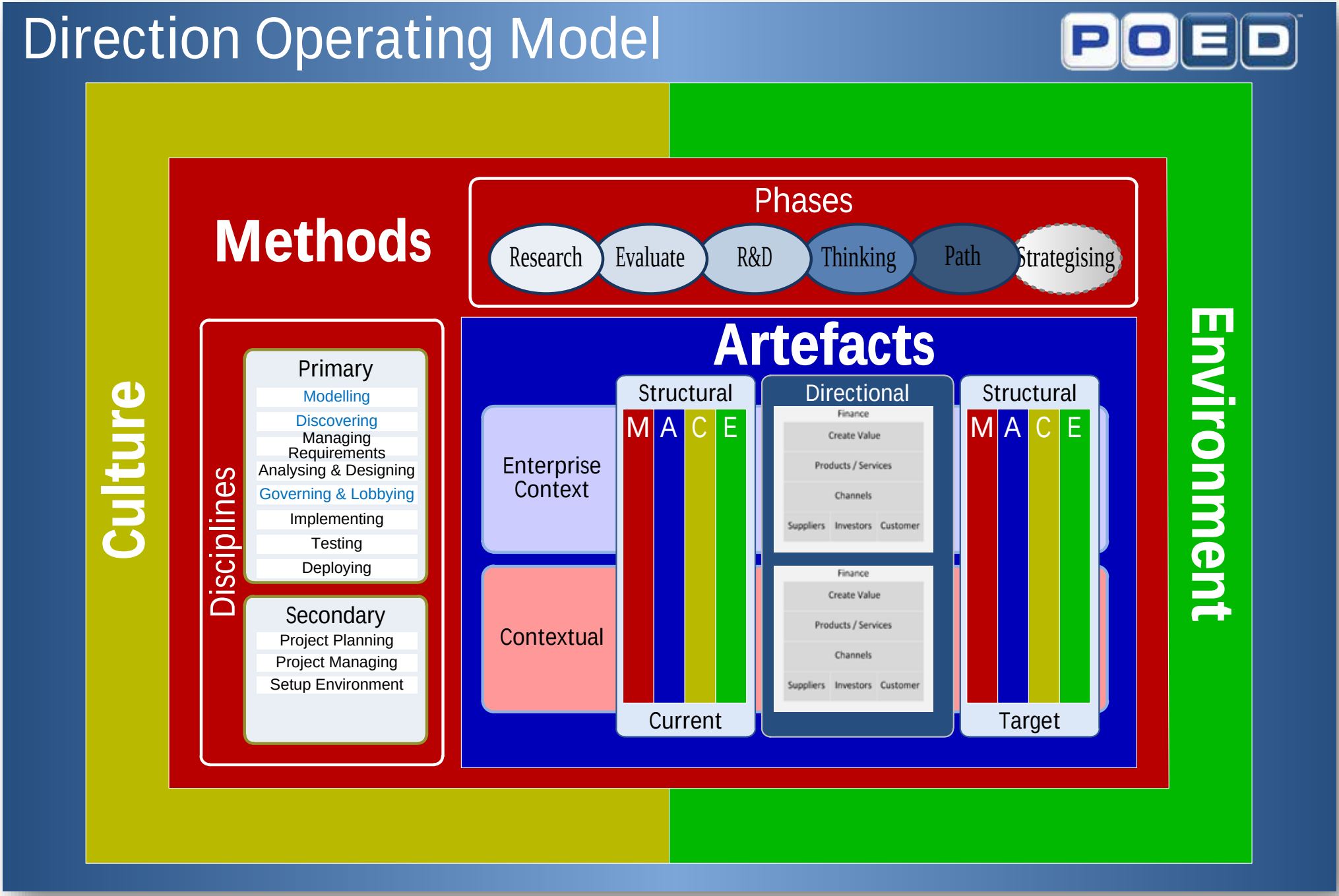
Connecting the DOTS

© Pragmatic EA Ltd (2008-2017)

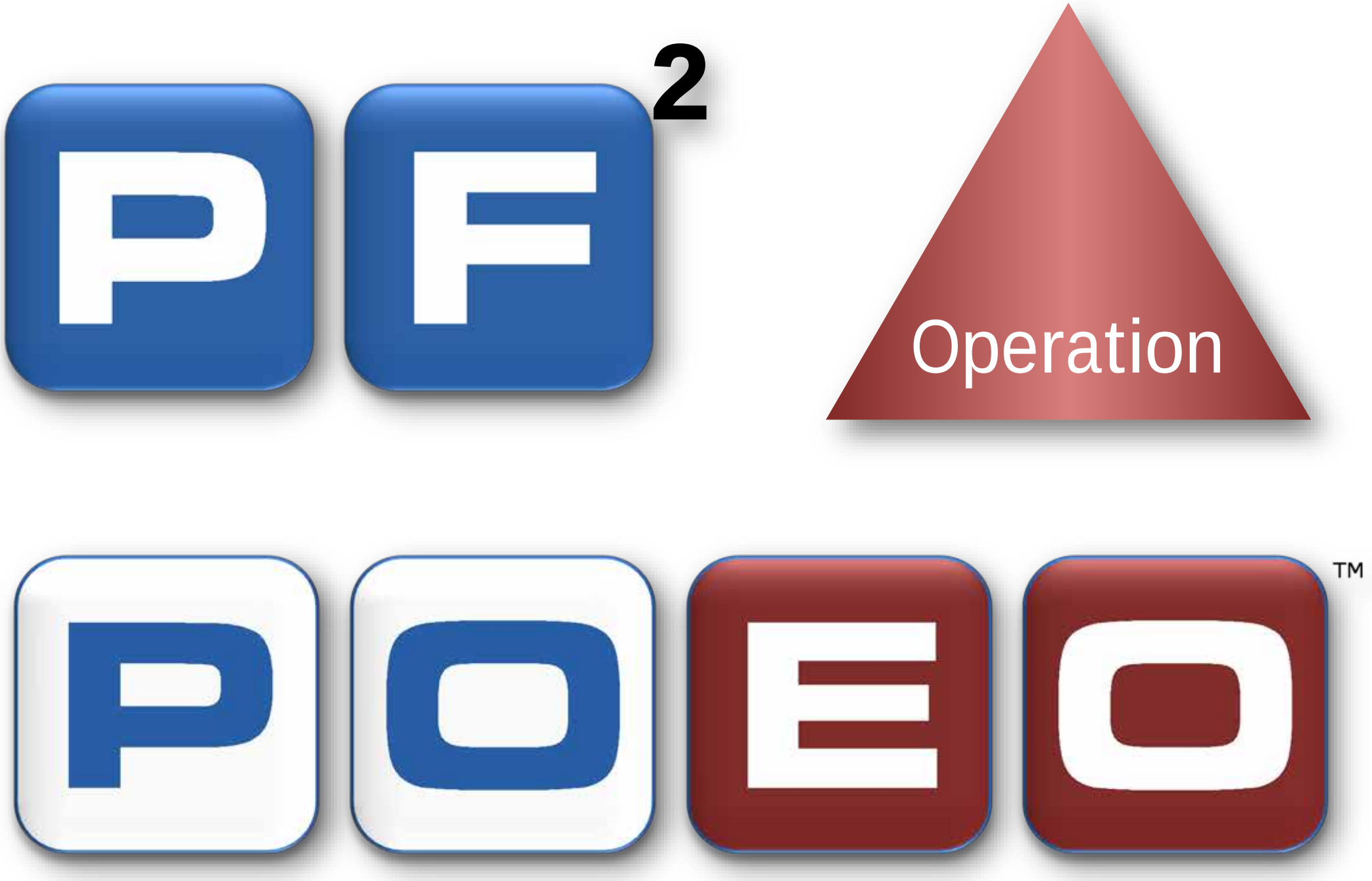


© Pragmatic EA Ltd (2008-2017)

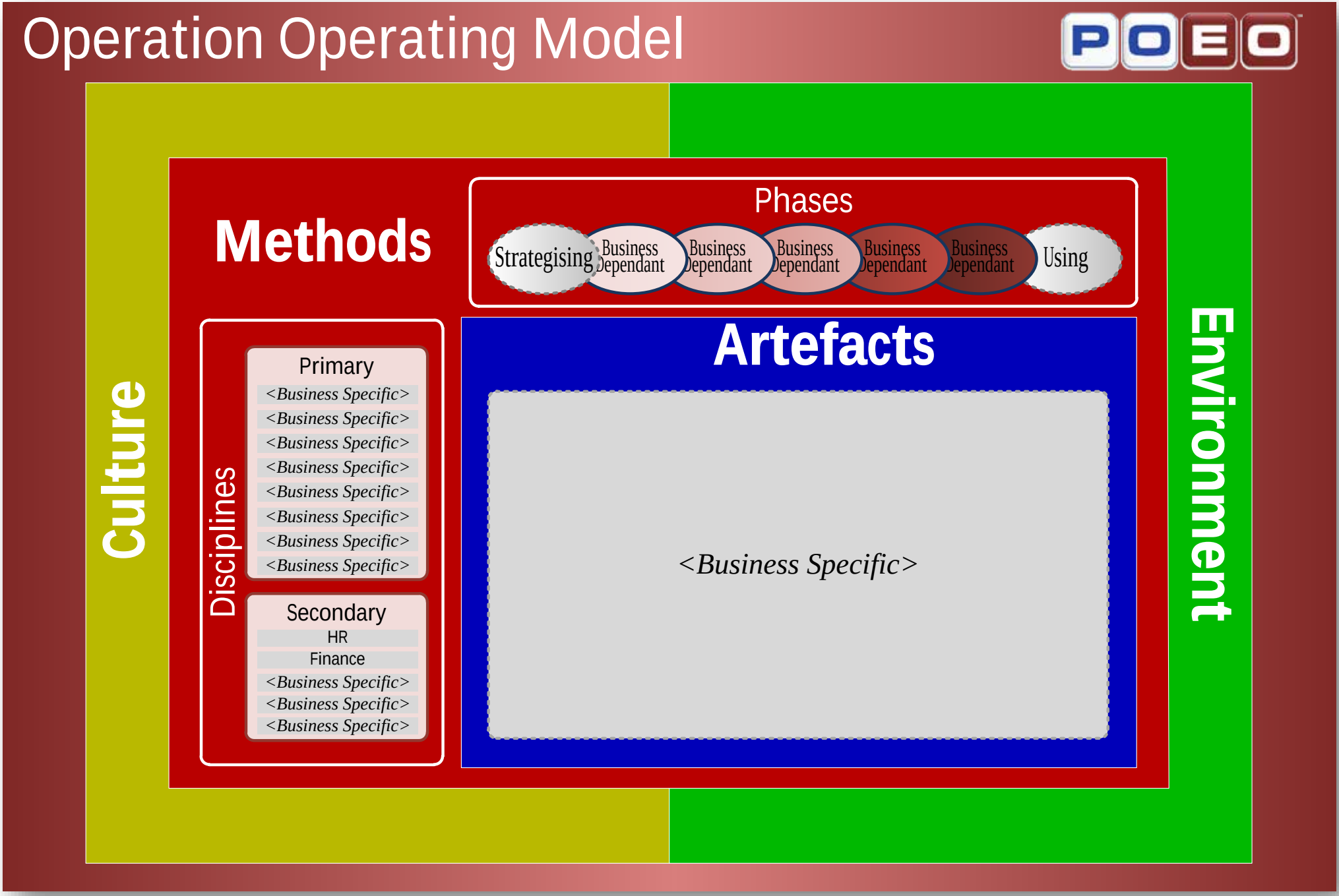
Direction Operating Model



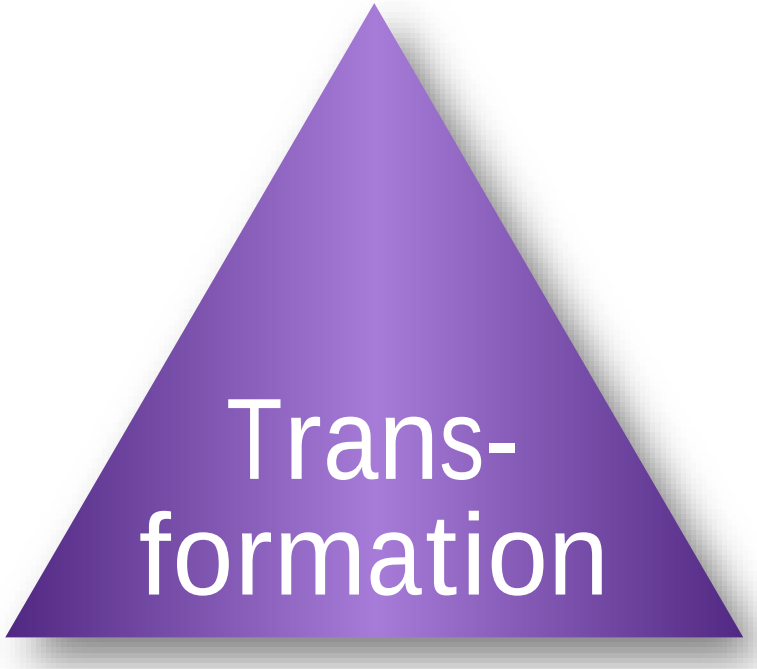
© Pragmatic EA Ltd (2008-2017)



© Pragmatic EA Ltd (2008-2017)

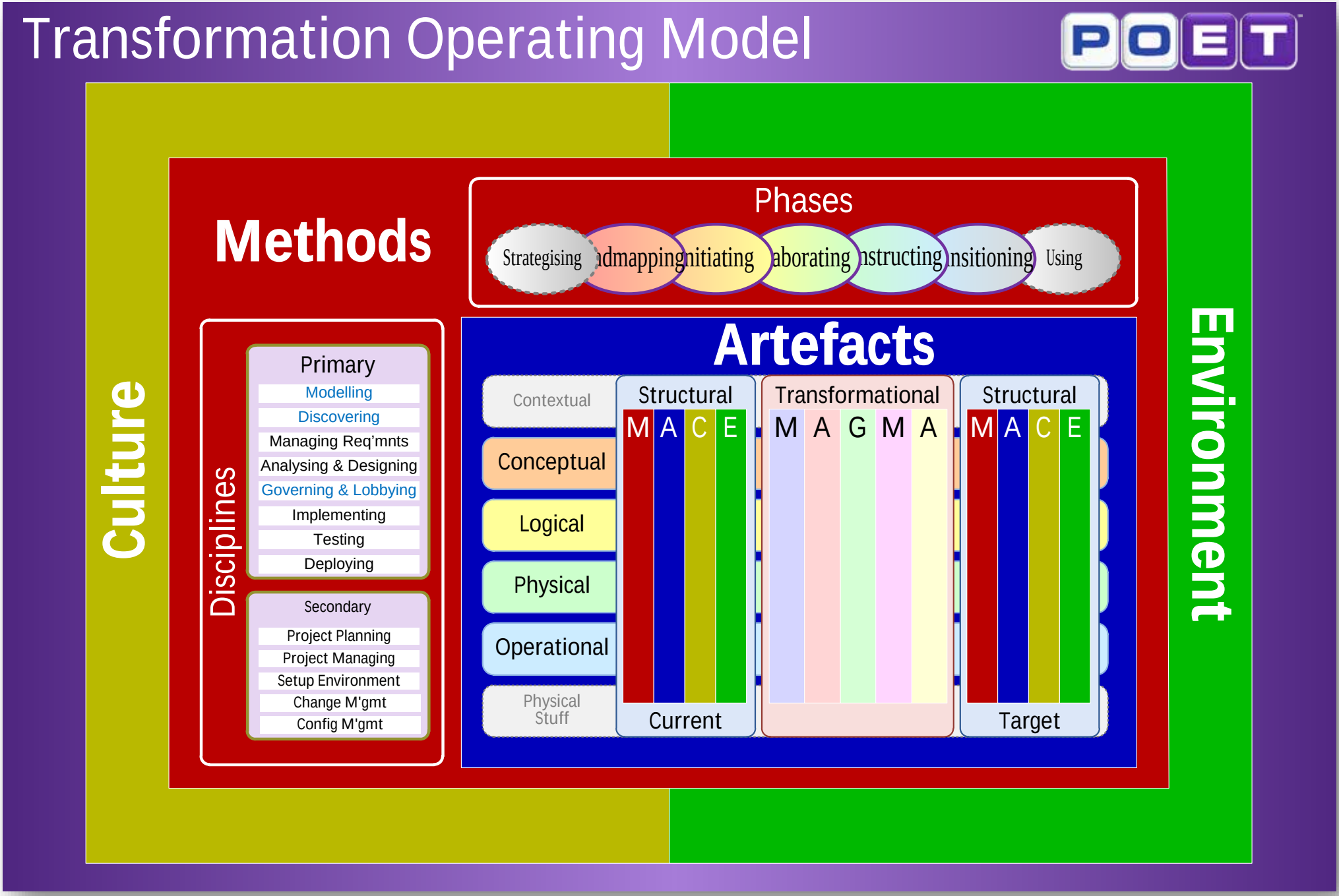


© Pragmatic EA Ltd (2008-2017)

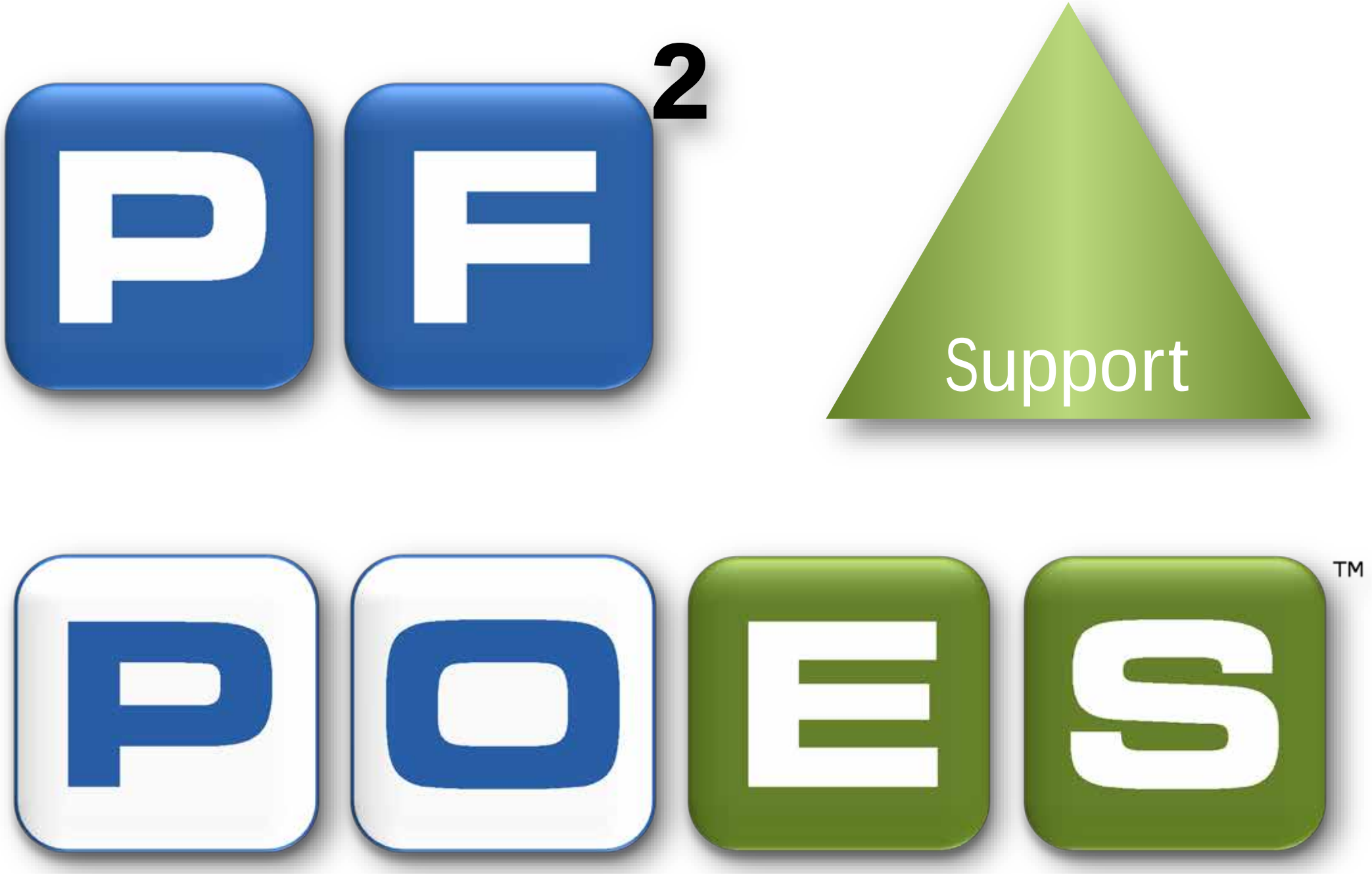


© Pragmatic EA Ltd (2008-2017)

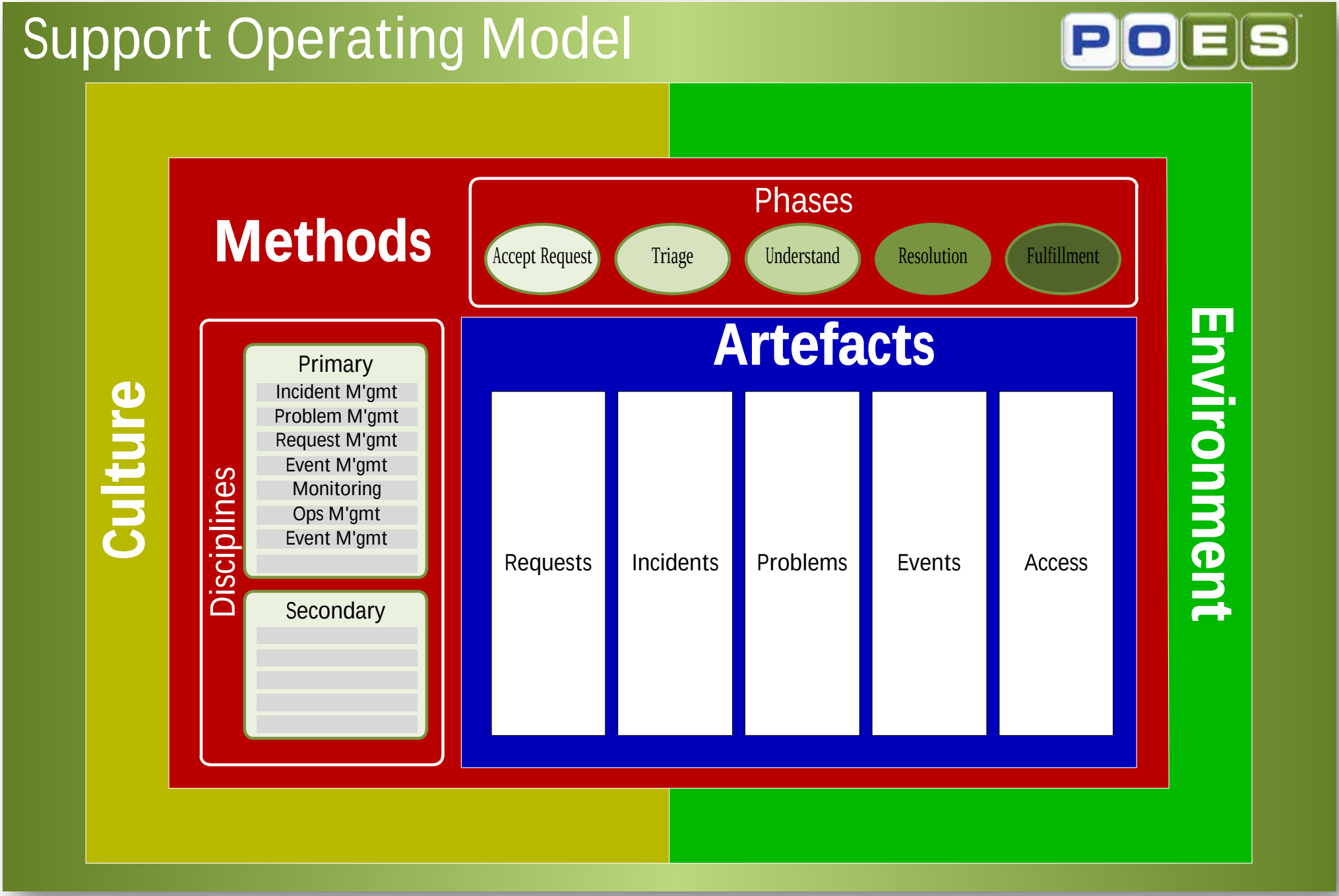
Transformation Operating Model



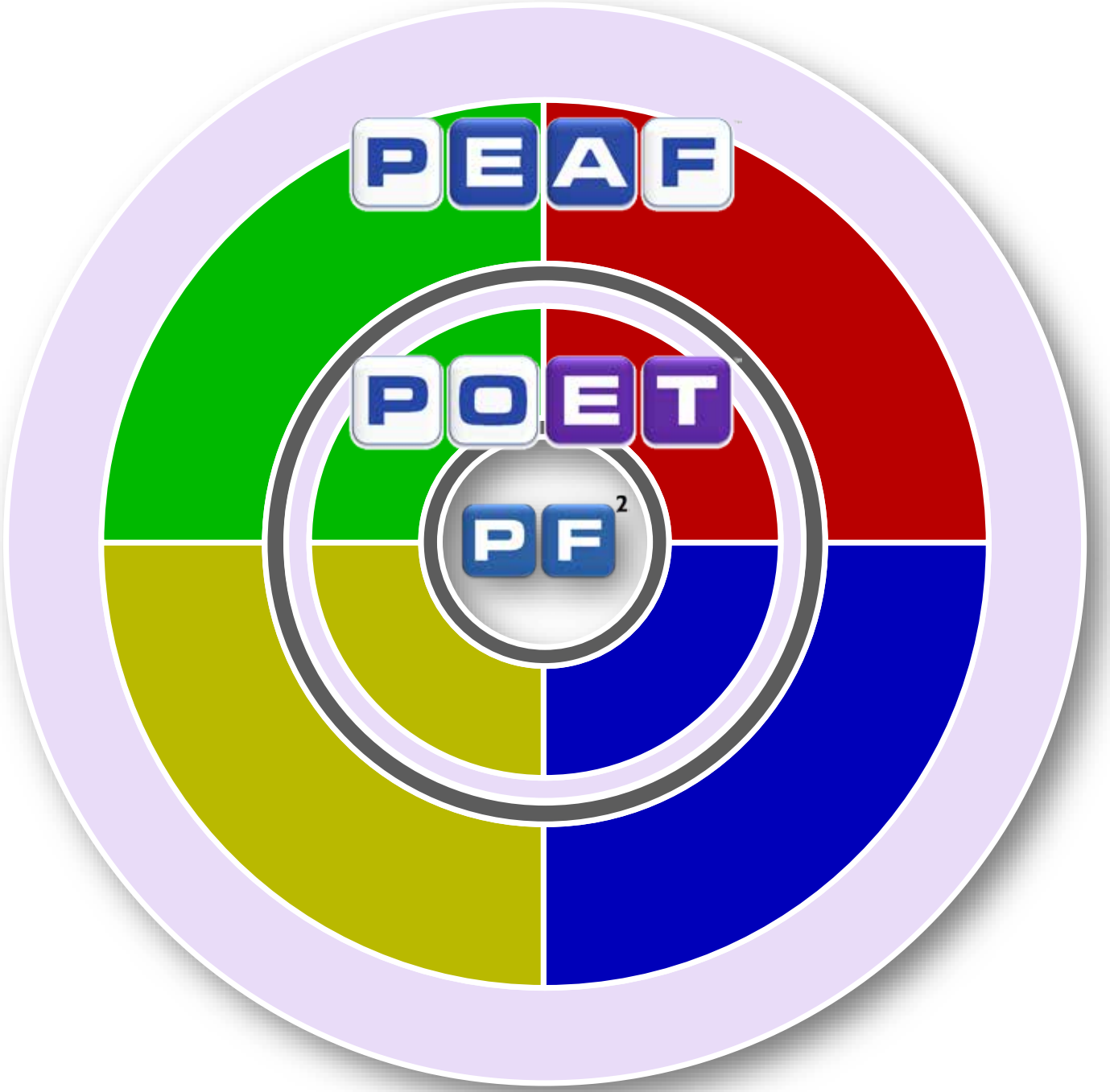
© Pragmatic EA Ltd (2008-2017)



© Pragmatic EA Ltd (2008-2017)



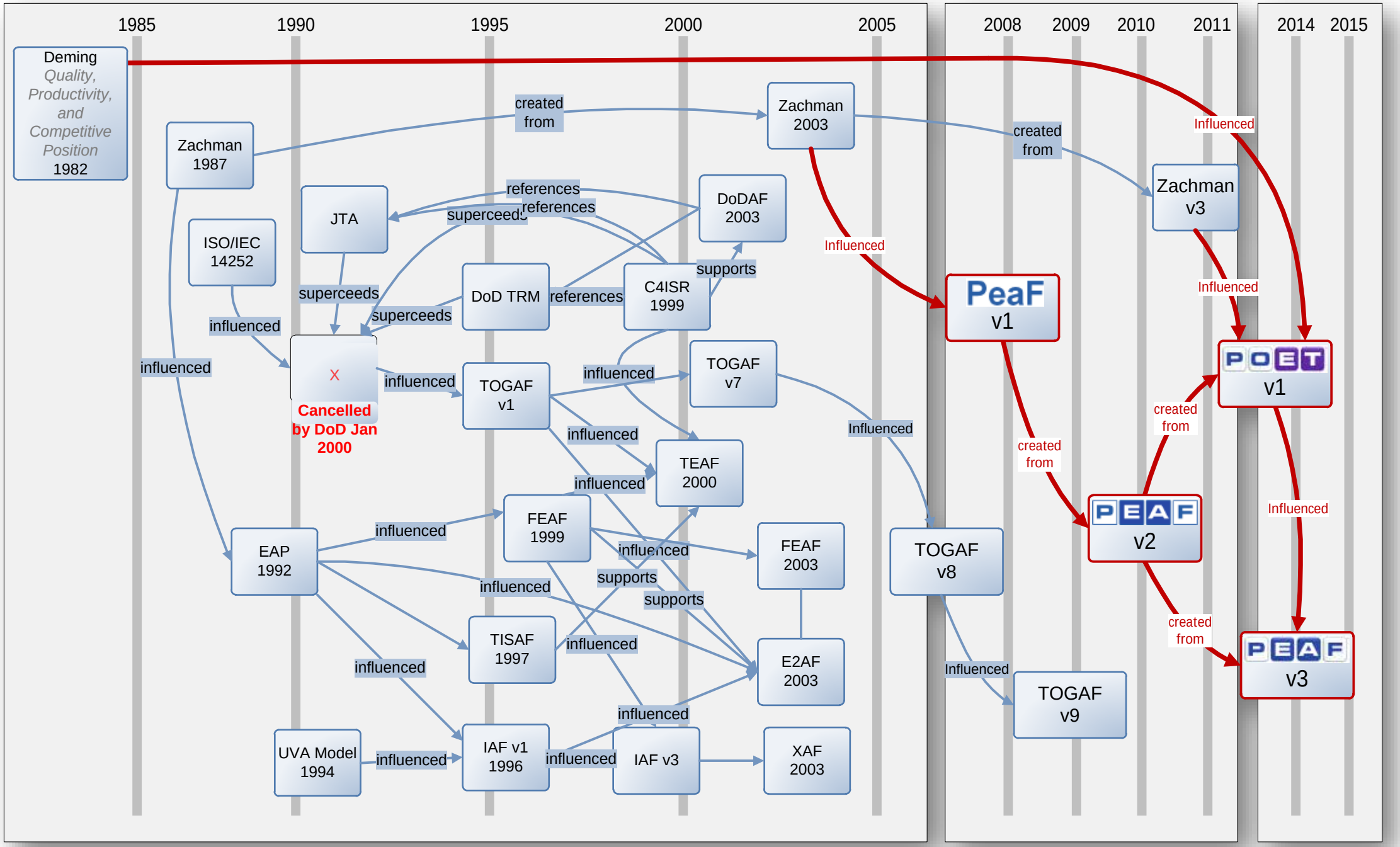
© Pragmatic EA Ltd (2008-2017)



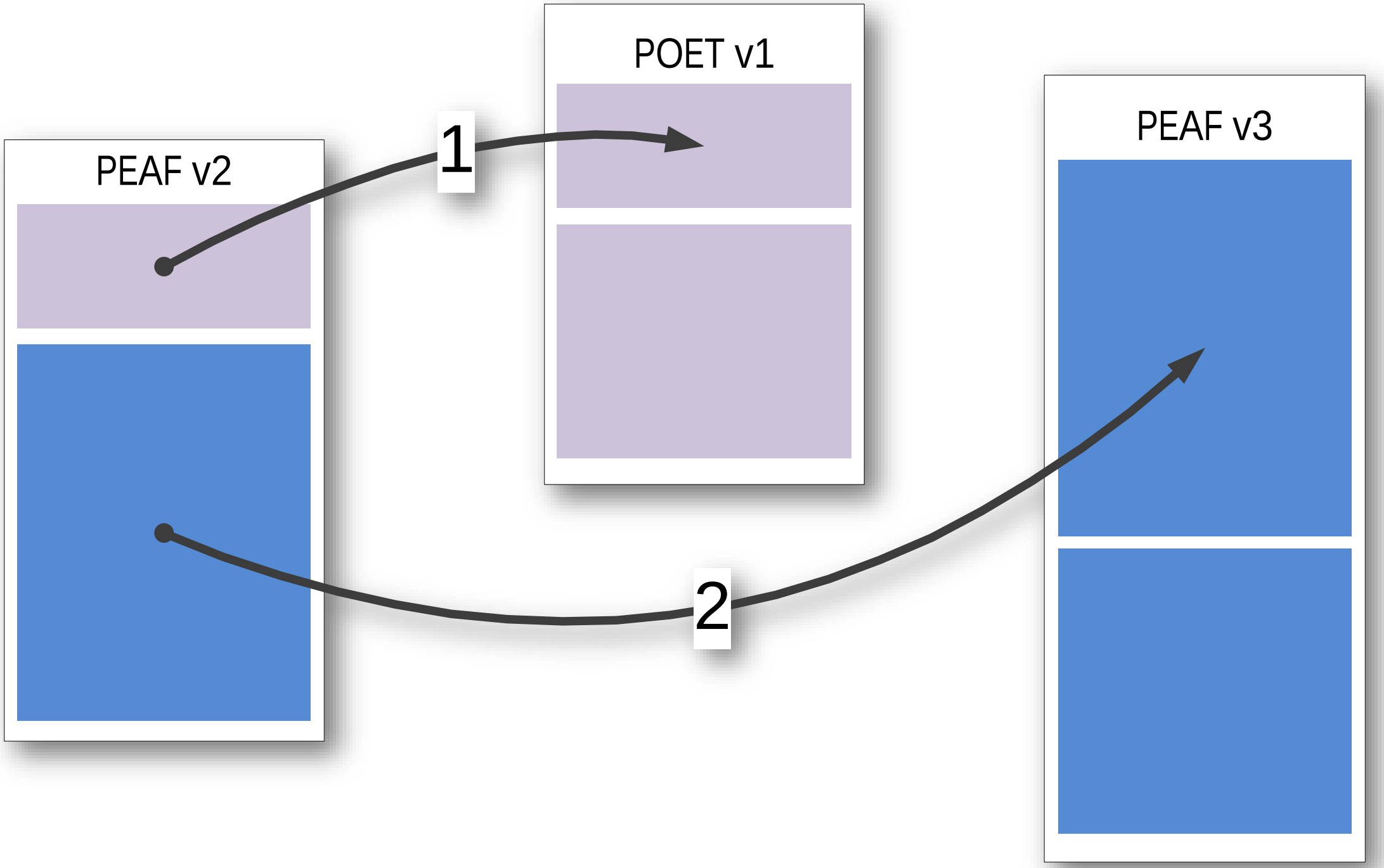
© Pragmatic EA Ltd (2008-2017)

Introduction

POET & PEAF > Influences



© Pragmatic EA Ltd (2008-2017)



© Pragmatic EA Ltd (2008-2017)

APPENDIX

© Pragmatic EA Ltd (2008-2017)

WHY?

- We Care About Enterprises
- We Care About the People who Direct, Operate, Transform and Support Enterprises

WHERE?

- Born from Observing Failure

WHEN?

- PEAF v1 Released 2008 (v3 2014)
- POET v1 Released 2014

WHAT?

- Common Sense. Logic, Architecture, Engineering, Altruism, Honesty Integrity, Persistence, Passion

HOW?

- 150,000 Hours Thinking, 20,000 Hours Creating

WHO?

- Kevin Lee Smith
- 35+ Years in all phases of Enterprise Transformation
- Belbin: Plant
- DISC: (7414) Result-Oriented
- MBTI: (INTJ) Independent, Individualistic, Visionary

© Pragmatic EA Ltd (2008-2017)

© Pragmatic EA Ltd (2008-2017)

Sources

- Book cover: Tropical Storm Lee - NASA/NOAA GOES Project Science Team.
- Stereogram used on "Hitting the Wall" produced by Easy Stereogram Builder - www.easystereogrambuilder.com
- "Brain Function with gears and cogs" used on the "Slaves to Psychology" graphic from BigStock - www.bigstockphoto.com/search/digitalista
- Technical Debt - www.wikipedia.org/wiki/Technical_debt
- Zachman Framework - www.wikipedia.org/wiki/Zachman_Framework
- TOGAF (The Open Group Architecture Framework) - www.opengroup.org/togaf/
- Business Motivation Model - www.omg.org/spec/BMM/
- Enhanced Business Motivation Model - www.MotivationModel.com
- ITIL (IT Infrastructure Library) - www.itil-officialsite.com
- COBIT (Control Objectives for Information and Related Technology) - www.wikipedia.org/wiki/Cobit

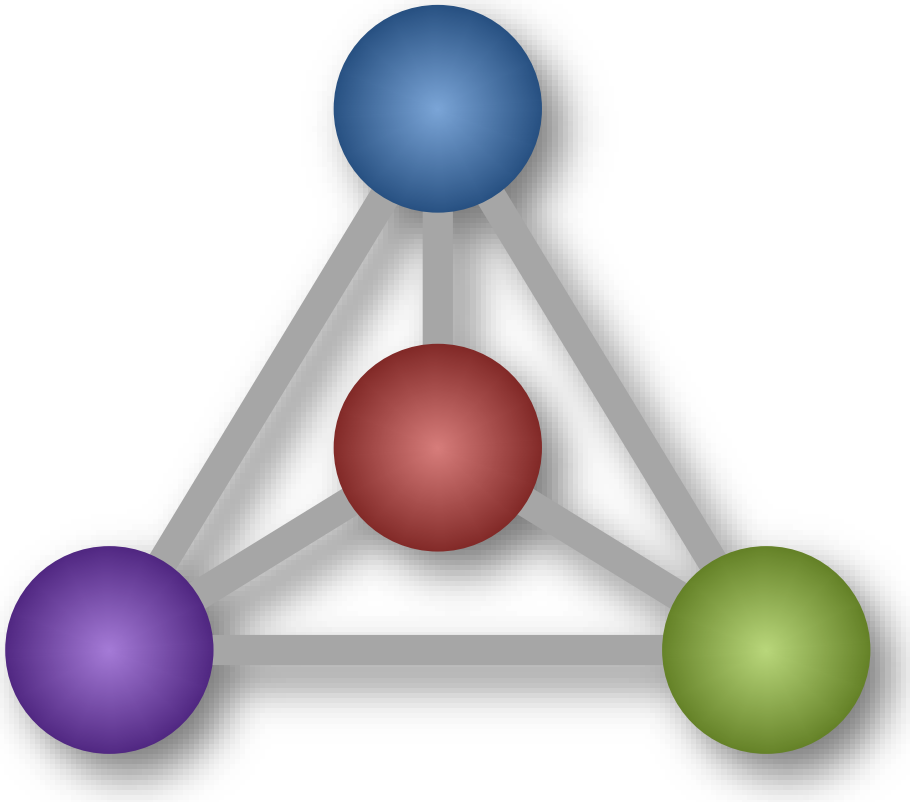
Resources

- The **Pragmatic** EA website www.PragmaticEA.com is the official source for all PF^2 related materials.

© Pragmatic EA Ltd (2008-2017)

Pragmatic

ENTERPRISE ARCHITECTURE



Connecting the DOTS

© Pragmatic EA Ltd (2008-2017)